

Kean University 2013-2020 Strategic Plan Goals

Goal 1 (Expand and Strengthen Academic Initiatives): To locate Kean University as a focal point of ongoing and transformational educational engagement for all by offering undergraduate and graduate (including doctoral) programs that are responsive to local and national needs while building upon our strengths, and utilizing best practice in the disciplines/professions.

Goal 2 (Attract and Retain Students): To attract and retain more full-time, first-time undergraduate students, transfer and graduate students.

Goal 3 (Attract and Retain Faculty Scholars): To retain and further attract world class faculty and non-teaching staff.

Goal 4 (Continued Community to Diversity): Recognizing our historical excellence in diversity, to build further a campus environment that reflects our institutional commitment to equity, inclusivity and social justice.

Goal 5 (Cultivate Partnerships): To provide world-class external opportunities to members of the Kean University community, thereby widening our community beyond the physical campuses, by substantially augmenting our academic, cultural, economic and community partnerships at three distinct levels: the local; regional and national; and international.

Goal 6 (To Become a Globalized University): To become a globalized university: uniquely global, uniquely Kean.

Goal 7 (Strengthen Financial Infrastructure): To establish a revenue flow, and financial planning and resource allocation processes that are sufficient, dependable, and consistent to support Kean University's ongoing financial obligations and future ambitions, in light of ongoing reductions in public funding.

Goal 8 (Strengthen Physical Infrastructure): To enhance and build facilities that will support the growth of Kean as a multi-campus, increasingly residential and partner-oriented institution situated in multiple and diverse communities.

Goal 9 (Strengthen Technological Infrastructure): To ensure that all students, faculty, and administrators at all Kean sites are provided with the technological resources and innovative technological solutions required to meet Kean's fast changing and increasingly complex instructional, research and administrative needs.

Goal 10 (Strengthen Security and Promote Public Health): To develop, operationalize, and sustain a forward-thinking culture of public health and safety awareness rooted in adherence to all external and internal standards (fire, safety etc.), and reaching out to every aspect of Kean University life (personal, educational, and institutional).

The Complete 2013-2020 Kean University Strategic Plan is available on the following link: [HERE](#)