Curriculum Map - AY 2012

Visual Communications: Graphic & Advertising Design and Interior Design BFA; Industrial Design

School of Design
College of Visual and Performing Arts
Kean University

The School of Design (and its collective programs) at Kean

Program Learning Goals

Course Number	Course Title	SLO 1: Recognize, apply, and use underlying concepts governing design and the visual arts, and to provide the opportunity to develop basic design skills through in-depth explorations of a variety of two dimensional media and fundamental experience with three-dimensional media (thus preparing the student for more advanced	SLO 2: Recognize and interpret the history of world art and design, the cultural impact of art and design, the generally accepted theories of art and design, and the critical analysis of art and design, from which they themselves are evolving, and to which they will, in time, contribute.	SLO 3: Demonstrate proficiency with the basic materials, tools, techniques, processes, and technologies needed for the conceptual development, creation and execution, and presentation design solutions (and to do so in conformity with the knowledge of professional standards).	SLO 4: Demonstrate mastery in the aesthetics, artistry, and craftsmanship needed for the creation, execution, and presentation of design solutions (and to do so in conformity with the knowledge of professional standards).	SLO 5: Identify and creatively solve design problems and to perform design service with an understanding of cultural diversity, social consciousness, professional ethics, sustainability, global issues along with the needs of clients (those who commission design work).	SLO 6: Exhibit competencies in translating and interpreting ideas and concepts into design solutions, to communicate these ideas to a mass audience, to communicate ideas, concepts, and execution and production parameters to the client, to production specialists, to other professionals who contribute to	SLO 7: Express an individual viewpoint – take a creative leap, synthesizing formal, technical, practical, and theoretical components into a personal aesthetic resulting in creative products (design solutions).	SLO 8: Synthesize the relationship among studies in the liberal arts, general visual arts, business, and design in the creation of a body of work and research project.	SLO 9: Create a body of work and demonstrate knowledge that represents conceptual and creative abilities and will enable a student to obtain entrance into the profession or graduate study.
IND 1300	Drafting and CAD	I		I	I					
IND 2330	CAD & 3D Modeling	R		I, R	I					
IND 3330	Advanced CAD Systems	R		R	R		I			
FA 2288	Furniture Making			I, R	I,R					

Code	Course									
IND 1310	History of Ind. Dsn		I, A				I, A		I, A	
IND 2350	Prod'tion Methods I			I	I	I	I			
DSN 4006	Special Topics in Dsn	R		R	R	R	R	R	R	
IND 1308	Intro Industrial Dsn	R, A		I	I	I	I	I	I	
IND 2301	Model Dsn	R		R	R					
IND 2302	Design Delineation	R		I	I, R	I,R				
IND 2308	Industrial Dsn Std I	R, A		R, A	R, A	R, A	R, A	I, A	I, A	I, A
IND 3308	Industrial Dsn Std II	R		R	R	R	R	R	R	R
IND 4308	Industrial Dsn Std III	R		R	R	R	R	R	R	
INTD 1100	Intro Interior Design	R, A		R, A	R, A	R, A	R, A	R, A	I, A	I, A
INTD 2110	CAD for Interiors I			I	I					
INTD 3100	Interior Design Studio I	R	R	R	R	R	R	R	R	I
INTD 3120	Arch. Drw & Rendering	R		R	R					
INTD 3140	CAD for Interiors II	R		R	R					
INTD 3130	Construction, Mat'ls & Finishes			R	R					

Code	Course									
INTD 3110	Interior Design Studio II	R	R	R	R	R	R	R	R	
INTD 3131	Arch. Lighting Design	R		R	R	R	R	R	R	
INTD 3132	Life Safety Codes Intd			I		R				
INTD 3133	Bulding Construction & Methods			R	R					
INTD 4121	Photoshop for Intd Design	R		R	R					
INTD 4122	Construction Documents for Interior Dsn			R	R	R				
INTD 4111	Interior Design Stduio III	R	R	R	R	R	R	R	R	R
INTD 4112	Interior Design Stduio IV	R	R	R	R	R	R	R	R	R
INTD 4113	Interior Design Stduio V	R	R	M	M	M	M	M	M	M
INTD 4140	Intd. Business Practices		R						R	
INTD 4143	Design & the Built Environ.	R	R							R
AH 3790	History of Furniture & Interiors		I, A						I	
AH 3792	History of Architecture		I, A						I	

Code	Name									
VC 2202	Studio Skills			I	I					
VC 2210	Typography I	R		I	I	I	I	I		
VC 3201	Graphic Design Fund.	R		R, A	R, A	R, A	R, A	R, A	I, A	I, A
VC 2201	Intro. (Survey) Vis Comm									
VC 3210	Typography II	R		R	R	R	R	R		
VC 3220	Computers in Graphic Design	R		I	R	R				
VC 4240	Computers in Graphic Design II	R		R	R	R				
VC 3240	Digital Pre-Press	R		I, R	R	R				
VC 3290	History of Vis Comm		R							
VC 4210	Editorial Design	R		R	R	R	R	R	R	R
VC 4211	Identity & Info. Design			R	R	R	R	R	R	R
VC 4212	Promotional Design			R	R	R	R	R	R	R
VC 3220	Advert. Design I	R	R	R	R	R	R	R		
VC 4220	Advert. Design II	R	R	R	R	R	R	R	R	I
VC 4221	Design for Advert.	R		R	R	R	R	R	R	R
VC	Electives	R		R	R	R	R	R	R	R
ID 3230	Understanding Images		R						R	

AH 1700	Art History I		I, A						I	
AH 1701	Art History II		R, A						R	
AH 3740	Modern Art		R, A						R	
DSN 1101	Visual Form I	I		I		I				
DSN 1102	Visual Form II	I		I		I				
DSN 1103	Visualizing Techniques I	I		I		I				
DSN 1104	Visualizing Techniques II	I								
DSN 4000	Critical Perspectives in Design		M, A						M, A	
gd 4099	Portfolio GD			M, A	M, A	M, A	M, A	M, A	M, A	M, A
INTD 4113	Interior Design Studio V (portfolio)			M, A	M, A	M, A	M, A	M, A	M, A	M, A
IND 4310	Portfolio: Industrial Dsn			M, A	M, A	M, A	M, A	M, A	M, A	M, A