

Kean University

Curriculum Map

Course to Program/Discipline Level Student Learning Outcomes

MBA in Global Management

The GMBA curriculum prepares students to achieve the expected student learning outcomes identified by the program or discipline. The following table demonstrates how learning activities in specific courses map to these learning outcomes.

Key: I-Introduced

R-Reinforced

M-Mastery

A-Assessment evidence collected

Program/Discipline Student Learning Outcomes				
Required Courses	SLO1	SLO2	SLO3	SLO4
<i>ACCT 5010</i> <i>Accounting for Managers</i>	I			I
<i>ECO 5020</i> <i>Managerial Economics</i>	I	I	I	I
<i>FIN 5300</i> <i>Business Finance</i>	I	I	I	I
<i>MGS 5010</i> <i>Strategic Management</i>	I	I	I	I
<i>MGS 5110</i> <i>Quantitative Methods</i>		R	R	

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MKT 5400 <i>Marketing Mgmt</i>	I	I	I	I
GMBA 5065 <i>Global Marketing</i>	I	R	R	R
GMBA 5075 <i>International Mgmt</i>	R, A	R	R, A	R
GMBA 5660 <i>Ethical/Legal Issues</i>	R	R	R	R
GMBA 5680 <i>Mgmt & Leadership</i>	R	R	R	R
GMBA 5785 <i>Cross-Cultural Seminar</i>	R	R	R	R
GMBA 5885 <i>Strategic Management of Global Information Systems</i>	R	R	R	R
GMBA 5710 <i>Travel Learn</i>	R	R	R	R
GMBA 5750 <i>Consulting Project</i>	R	R	R	R
GMBA 5900 <i>Global Simulation</i>	M, A	M, A	M, A	M, A