

## Academic Assessment Report - AY 2012-2013

**Kean University, College of Visual and Performing Arts, Fine Arts,  
B.A. Studio Art**

**Program SLOs:** Students will exhibit personal responsibility, ethical and social responsibility, social and civic engagement, respect for diverse cultures and perspectives and life-long learning in application to their art making process. Students who graduate with a B.A. in Fine Arts should be able to:

**SLO #1:** Experiment with, understand, and master a variety of techniques, materials and concepts that are the basics of the art-making process. **(KU I,4,GE K4,S3,S4)**

**SLO #2** Observational drawing & two and three dimensional design.

**(KU I,4,GE K4,S3,S4)** Develop skills in observational drawing, as well as two and three-dimensional design.

**SLO #3** Express visual ideas, represent objects, and develop artwork conceptually,

**(KU I,4,GE K4,S3,S4),**

**SLO #4** Understand the history of art and art theory and have the capacity to respond to visual, written and verbal forms to the development and execution of the art object with awareness of its social context.

**(KU I,2,4,GE K3,4,S1,2,3,4,5)**

Program Level Student Learning Outcomes	Assessment Measure(s)	Assessment Criteria	Results of Assessment	Action Taken
<p><b>SLO #1</b> Experiment with, understand, and master a variety of techniques, materials and concepts that are the basics of the art-making process. <b>(KU I,4,GE K4,S3,S4)</b></p>	<p>Rubrics for the Graduating Student Survey reflect that of the 8 students that responded 1.2% felt that they have the professional studio skills needed. Similarly, of the 8 students surveyed, 1.2% felt they were able to communicate verbally and in the written form about their artwork.</p>	<p>Scored rubric for portfolio review with fully declared major if successful, with exit review for major declaration</p>	<p>Rubrics of portfolios for 11* students were analyzed: 100% of the students were deemed good to excellent in all categories. Of the 5 categories 55% scored "good" (one student in one category) 45% scored "excellent"</p>	<ul style="list-style-type: none"> <li>• A new foundations book was selected and required for all sections. This standardized learning across all sections in order to ensure basic principles and techniques are affectively covered.</li> <li>• Our department continues to discuss possible restructuring of the foundations curriculum. We also replaced the adjunct with a full-time faculty member to ensure consistent and continuing assessment. In our upcoming fall faculty meeting we will look at all aspects of the BA program with a plan for revision. We have developed a standardized test along with teaching guidelines for 2-D. We need guidelines for 3-D design. Through the 2-D test, we have learned that we still need to refine the specifics of the exam to look for common weaknesses. We will add reviews at the 15 credit hour advisement session to check on quality in a mid-portfolio review.</li> </ul>

<p><b>SLO #2</b> Observational drawing &amp; two and three dimensional design. <b>(KU I,4,GE K4,S3,S4)</b></p>	<p>Rubrics for the Graduating Student Survey reflect that of the 8 students that responded that 1.1% feel they have the ability to demonstrate proficient studio skills.</p>	<p>Scored rubric for portfolio review, fully declared in major if successful with, exit review for major declaration</p>	<p>Rubrics of portfolios of 11 students reflect that 100% were deemed good to excellent in all categories. Of the 5 categories 55% scored "good" (one student in one category) 45% scored "excellent".</p>	<p>As for-mentioned, a mid-point portfolio review will be added to assure continuity in the quality of the creative work. This has been deemed necessary by the faculty as a mentoring tool to help students feel committed to their artwork.</p>
	<p>Indirect: GSS</p>			
<p><b>SLO #3</b> Express visual ideas, represent objects, and develop artwork conceptually, <b>(KU I,4,GE K4,S3,S4)</b></p>	<p>Direct: Exit portfolio review, GSS</p>	<p>Scored rubric for portfolio review, fully declared in major if successful</p>	<p>Question #C on the rubric pertains to this SLO and 100% of the students scored acceptable to excellent.</p>	<p>Out of the eight students participating in the GSS, 1.2% felt that they possessed the studio skills necessary for their profession. This response directs the department to add a greater degree of mentoring thus initiate a mid-degree portfolio check.</p>
	<p>Out of the eight students participating in the GSS, 1.2% felt that they possessed the studio skills necessary for their profession.</p>			
<p><b>SLO #4</b> Understand the history of art and art theory and have the capacity to respond to visual, written and verbal forms to the development and execution of the art object with awareness of its social context. <b>(KU I,2,4,GE K3,4,S1,2,3,4,5)</b></p>	<p>Direct: AH 3740, Modern Art History, oral presentation scored with GE rubric, GSS</p>	<p>FA 4800 written rubric. GE writing presentation rubric.</p>	<p>Rubrics of thirteen* students were analyzed from a Contemporary Art course: 46% of the students were deemed good to excellent in final grades. 31% scored "average" while 7% scored below average and 15% scored "failure".</p>	<p>Out of the thirteen students participating in the AH GE assessment, 38% scored average or below in their understanding of art and art history and their ability to articulate about it within writing. This response directs the department to add a greater degree of mentoring in this area and thus to initiate a mid-degree portfolio check with verbal defense of the work presented.</p>
	<p>Of the 8 students surveyed, 1.5% felt that they could demonstrate knowledge of history and evolution.</p>	<p>AH 3740 or 3741 Art History (scored with rubric)</p>		