

Academic Assessment Report - AY 2012-2013

College of Education

School for Global Education and Innovation

Name of Program: Spanish

Program SLOs: Students who graduate with a B.A. in Spanish will be able to:

1. Compare and contrast varying approaches to literary study and relate specific aspects of a literary subject to the Hispanic literary tradition.
2. Analyze the extent to which the arts, religious beliefs, historical context, cultural perspectives and/or governance has influenced one or more works of Peninsular and Latin American literature and justify conclusions.
3. Evaluate the contributions of Peninsular and Latin American authors within the context of world literary contributions during a similar time period.
4. Demonstrate further development of linguistic and cultural proficiency and proficiency in the methods of literary analysis and exegesis (e.g., relationship between theme, intellectual issues, socio-historical or geo-cultural context).

Program Level Student Learning Outcomes	Assessment Measure(s)	Assessment Criteria <i>(Describe how data is collected--rubric, survey, etc.)</i>	Results of Assessment <i>(Specific to Data Collected)</i>	Action Taken <i>(Closing the Loop: New action or follow up from last Assessment Report)</i>
<p>SLO #1: Compare and contrast varying approaches to literary study and relate specific aspects of a literary subject to the Hispanic literary tradition. (KU1; GE: K3, S1, S2, S4, S5, V2, V3, V4, V5)</p>	<p>Direct #1: SPAN 4700: Capstone Seminar Course: Oral presentations, short reflective papers, formal research assignment of 8-10 pages, final exam.</p>	<p>Rubric-based evaluation of all measures by Capstone Instructor</p>	<p>Using the GE Writing Presentation Rubric 19 Students (FA12) and 40 Students (SP12-2 sections): Median for FA12 (Written—Research) 27 and Mean is 26. SP13 Median is 27/30 and Mean is 27.3/30. Using the GE oral presentation rubric Median for FA12 (Oral Presentation) is 48 and Mean is 47.77. Median for SP12 (Oral presentation) is 47/50 and Mean is 46.7/50. Weaknesses perceived in</p>	<p>Began incorporating units on professional skills development (interview strategies and practices, cover letters, professional portfolio building) and initiated electronic portfolio construction for Capstone course beginning SP13. Need still remains for frontloading of analytical and research skills in the foundations or portal courses—2 actions called for: 1) revision of foundations course outlines to reflect on-going need for analytical and research projects, and 2) professional development (training) for adjunct faculty to deploy methods necessary maintain program’s focus on analysis and research.</p>

			students' research skills specifically in the use of secondary sources and style manual guidelines.	Continue collecting data using existing rubrics established for Capstone course to measure SLOs.
	Direct #2: SPAN 3100: Advanced Spanish Composition: Writing Proficiency Exam and Writing Portfolio Evaluation to include writing samples from the following discourses: research, analysis and argumentation.	Rubric-based evaluation of writing samples; writing exam similar to Avent Stamp 4s appraising higher level writing proficiency	Using the GE Writing Presentation Rubric First 5 of 6 criteria: Fall 12: 26 students and SP13 39 students: Median for FA12 (Writing) is 22/25 and Mean is 21.1/30. SP13 Median is 20/25 and Mean is 20.7/25.	Broaden this assessment to include more than one evaluated writing assignment: should include samples of research writing and another sample of analysis or argumentation.
	Indirect: Graduating Student Survey (to be administered by GE) and Spring 2013 student survey (to be administered by SGEI)	Qualtrics survey to evaluate student perceptions of SLO achievement and quality for specific Spanish courses.	GSS reveals that program SLOs are being achieved. Weaknesses perceived by students in Career Counseling services. https://ku.us2.qualtrics.com/CP/Report.php?RP=RP_4lo wNWEllem4avH	Continue to collect and analyze data from Graduating Student Survey. Inform students and teaching staff of program SLOs. Carry out Adjunct faculty training. Draft new SLOs for program that are aligned with ACTFL/NCATE/CAEP standards. Draft and deploy another SGEI student survey for Fall 2013 focused on SLOs of specific fundamental courses in Spanish Program. Better inform program students of career counseling resources on campus
SLO #2: Analyze the extent to which the arts, religious beliefs, historical context, cultural perspectives and/or governance has influenced one or more works of Peninsular and Latin American literature and justify conclusions. (KU1, KU2; GE: K3, K4, S1, S2, S4, S5, V1, V2, V3, V4, V5)	Direct #1: SPAN 4700: Capstone Seminar Course: group projects, short reflective papers, formal written assignments of 8-10 pages, final exam	Rubric-based evaluation of all measures by Capstone Instructor	Using the GE Writing Presentation Rubric 19 Students (FA12) and 40 Students (SP12-2 sections): Median for FA12 (Written—Research) 27 and Mean is 26. SP13 Median is 27/30 and Mean is 27.3/30. Using the GE oral presentation rubric Median for FA12 (Oral Presentation) is 48 and Mean is 47.77. Median for SP12 (Oral presentation) is 47/50 and Mean is 46.7/50. Weaknesses perceived in students' research skills	Began incorporating units on professional skills development (interview strategies and practices, cover letters, professional portfolio building) and initiated electronic portfolio construction for Capstone course beginning SP13. Need still remains for frontloading of analytical and research skills in the foundations or portal courses—2 actions called for: 1) revision of foundations course outlines to reflect on-going need for analytical and research projects, and 2) professional development (training) for adjunct faculty to deploy methods necessary maintain program's focus on analysis and research. Continue collecting data using existing

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SLO #3: Evaluate the contributions of Peninsular and Latin American authors within the context of world literary contributions during a similar time period. (KU1, KU2, KU3, KU4; GE: K3, K4, S1, S2, S4, S5, V3, V4, V5)	Direct #1: SPAN 4700: Capstone Seminar Course: electronic assignments, group projects, oral presentations, short reflective papers, formal written research project of 8-10 pages, final exam	Rubric-based evaluation of all measures by Capstone Instructor	Using the GE Writing Presentation Rubric 19 Students (FA12) and 40 Students (SP12-2 sections): Median for FA12 (Written—Research) 27 and Mean is 26. SP13 Median is 27/30 and Mean is 27.3/30. Using the GE oral presentation rubric Median for FA12 (Oral Presentation) is 48 and Mean is 47.77. Median for SP12 (Oral presentation) is 47/50 and Mean is 46.7/50. Weaknesses perceived in students' research skills	Began incorporating units on professional skills development (interview strategies and practices, cover letters, professional portfolio building) and initiated electronic portfolio construction for Capstone course beginning SP13. Need still remains for frontloading of analytical and research skills in the foundations or portal courses—2 actions called for: 1) revision of foundations course outlines to reflect on-going need for analytical and research projects, and 2) professional development (training) for adjunct faculty to deploy methods necessary maintain program's focus on analysis and research. Continue collecting data using existing

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