

Assessment Plan - AY 2013-14

MS in Accounting

School of Accounting & Finance
College of Business & Public Management
Kean University

Program Learning Goals

AY11-12:

SLO1: Communicate effectively (KU4, GE-S1, GE-S2, GE-V5)

SLO2: Utilize business technologies to access, analyze and communicate business information. (KU2, KU4, GE-S3, GE-S4, GE-S5, GE-V5)

SLO3: Use concepts and techniques from business disciplines to evaluate and solve business problems. (KU1, KU2, KU4, GE-S3, GE-S4, GE-V5)

SLO4: Know the key concepts in all major business disciplines (KU2, KU4, KU-S4)

To be included AY12-13:

SLO5: Have in-*depth knowledge* of their discipline. (KU4, GE-V5)

SLO6: Know how the domestic practice in their discipline differs from *international* practice. (KU1, KU2, KU4, KU-S4, GE-V4)

SLO7: Know the code of conduct and the *ethical issues* germane to business. (KU1, KU3, KU4, GE-S4, GE-V1, GE-V2)

Program Level Student Learning Outcome	Assessment Measure(s)	Assessment Criteria <i>(Describe how data is collected--rubric, survey, etc.)</i>	Results of Assessment <i>(Data Collected)</i>	Action Taken <i>(Closing the Loop: New action or follow up from last Assessment Report)</i>
SOL1: Effective Communication	Team Presentations in Research Seminar in Public Accounting (ACCT 5990)	Rubric for oral and written communication. Fall 2013		
	Written Assignments in Research Seminar in Public Accounting (ACCT 5990)	Rubric for oral and written communication. Fall 2013		
SOL2: Proficiency with Business	Use of Accounting software.	Assessment unit built in <i>Connect Software</i>		

Technology	Auditing Information Systems (ACCT 5230)	(McGraw-Hill Publishing Co.). Spring 2014.		
SOL3: Problem Solving	Assessment exams in <i>Financial Accounting for Corporations</i> (ACCT 5120)	Assessment exam at the end of the semester. Fall 2013 (ACCT 5120)		
SOL4: General Business Knowledge	Assessment exams in <i>Financial Accounting for Corporations</i> (ACCT 5120)	Assessment exam at the end of the semester. Fall 2013 (ACCT 5120)		
SOL5: In-depth knowledge of their business discipline				
SOL6: Domestic Practice vs. International Practice				
SOL7: Ethical Issues in Business	Questions involving ethical issues	Embedded questions in assessment exams. Fall 2013		