

Assessment Plan - AY 2013-14

BS in Finance

School of Accounting & Finance
College of Business & Public Management
Kean University

Program Learning Goals

AY11-12:

SLO1: Communicate effectively (KU4, GE-S1, GE-S2, GE-V5)

SLO2: Utilize business technologies to access, analyze and communicate business information. (KU2, KU4, GE-S3, GE-S4, GE-S5, GE-V5)

SLO3: Use concepts and techniques from business disciplines to evaluate and solve business problems. (KU1, KU2, KU4, GE-S3, GE-S4, GE-V5)

SLO4: Know the key concepts in all major business disciplines (KU2, KU4, KU-S4)

To be included AY12-13:

SLO5: Have *in-depth knowledge* of their discipline. (KU4, GE-V5)

SLO6: Know how the domestic practice in their discipline differs from *international* practice. (KU1, KU2, KU4, KU-S4, GE-V4)

SLO7: Know the code of conduct and the *ethical issues* germane to business. (KU1, KU3, KU4, GE-S4, GE-V1, GE-V2)

Program Level Student Learning Outcome	Assessment Measure(s)	Assessment Criteria <i>(Describe how data is collected--rubric, survey, etc.)</i>	Results of Assessment <i>(Data Collected)</i>	Action Taken <i>(Closing the Loop: New action or follow up from last Assessment Report)</i>
SOL1: Effective Communication	Team Presentations in Capital Budgeting Management (FIN 4320)	Rubric for oral presentations. Spring 2014		
	Written assignments and Presentations in International Finance (FIN 3320)	Rubric for communication. Fall 2013		
SOL2: Proficiency with Business Technology	Excel spreadsheet assignments in Capital Budgeting Management (FIN	Excel rubric. Spring 2014		

	4320)			
SOL3: Problem Solving	Assessment exams in Management of Corporate Finance I (FIN 3310)	Assessment exam at the end of the semester. Fall 2013		
SOL4: General Business Knowledge	Assessment exams in Management of Corporate Finance I (FIN 3310)	Assessment exam at the end of the semester. Fall 2013		
SOL5: In-depth knowledge of their business <u>discipline</u>	Exams in Investment and Portfolio Management (FIN 4320)	Comprehensive Final Exam. Spring 2014		
SOL6: Domestic Practice vs. International Practice				
SOL7: Ethical Issues in Business	Questions involving ethical issues	Embedded questions in assessment exams. Fall 2013		