

2013-1014 Assessment Plan

Program B.F.A Studio Art/ B.F.A. Studio Art: Photography Option College of Visual and Performing Arts Kean University

Mission:

The mission of our BFA degree in Studio Art is to provide students with a foundation in art history and studio course and prepare them with the techniques and concepts necessary to be professional artists. It provides for in-depth specialization in a selected studio area and emphasizes personal growth in the critical, creative, technical and professional aspects of the studio arts. The program also aims to develop students skills in critical thinking, oral, and written communication. It also serves as preparation for graduate study and for related careers in the arts. The BFA Studio Art Program at Kean University has several related goals that are aligned with the University Mission as evidenced in the student learning outcomes.

Assessment Process:

The assessment process for BFA students begins with the incoming portfolio review. Students applying for our Fine Arts BFA programs are required to submit a portfolio of 10-15 samples of their work including sketches, observational drawing, works in color, three-dimensional work, photographs, prints, digital work or mixed media. This provides a starting point for which we can track the student development. After students have completed their foundation core of courses (21 credits) along with 9 credits of additional requirements they have a 30 credit portfolio review by committee for fully admitted status. Lastly, as part of a 3 course Mentor Sequence, students work on the creation of a cohesive body of work based on their chosen area of specialization. This culminates in a final solo exhibition of the student's work, along with a written artist statement, that is evaluated by a committee of Fine Arts Faculty. Rubric/evaluation forms are filled out for each portfolio review and data is analyzed to address areas of program strengths and weaknesses and to inform our programmatic decisions and improvements.

Program Student Learning Outcomes (SLOs) – as aligned with KU SLOs* derived from the Institutional Mission and GE SLOs. (Data from Direct and Indirect Measures collected each semester in the Capstone Course or a designated, end-of-program course.)**

Students who graduate with a BFA in Studio Art should be able to:

SLO1: Attain foundational skills in creating art in two and three dimensions. (KU 1, 4) (GE K4, S3, S4, S5, V4, V5)

Direct Measure: 30 credit/end of sophomore year portfolio review for fully-admitted status (scored with rubric).

Direct Measure: Foundational learning/standardized test given in FA 1100, 2-D Design

Indirect Measure: Student Survey upon program completion

SLO2: Utilize critical thinking and problem solving skills. (KU 1, 4) (GE K4, S3, S4, S5, V5)

Direct Measure: 30 credit/end of sophomore year portfolio review for fully-admitted status (scored with rubric).

Direct Measure: FA 4797/Mentor Sequence, final solo exhibition and exhibition review (scored with rubric).

Indirect Measure: Student Survey upon program completion

SLO3: Articulate intentions, and make the transition from ideation and feelings to the creation of visual statements in a variety of media. (KU 1, 4) (GE K4, S1, S2, S4, S5, V4, V5)

Direct Measure: 30 credit/end of sophomore year portfolio review for fully-admitted status (scored with rubric).

Direct Measure: FA 4797/Mentor Sequence, final solo exhibition and exhibition review (scored with rubric).

Indirect Measure: Student Survey upon program completion

SLO4: Attain verbal and written communication skills, including the ability to evaluate and describe works of art. (KU 1, 4) (GE K4, S1, S2, S4, S5, V4)

Direct Measure: FA 4797/Mentor Sequence, final artist statement review (scored with GE rubric)

Direct Measure: AH 3740, oral presentation (scored with GE rubric)

Indirect Measure: Student Survey upon program completion

SLO5: Gain a general knowledge of the history of art, art theory and contemporary art issues. (KU 1, 4) (GE K4 S1, S2, S5, V4)

Direct Measure: AH 3740, oral presentation (scored with GE rubric)

Direct Measure: FA 4800, written project (scored with GE rubric)

Indirect Measure: Student Survey upon program completion

SLO6: Expand creative potential through the production of an individual body of work. (KU 1, 4) (GE K4 S4, S5, V1, V5)

Direct Measure: FA 4797/Mentor Sequence, final solo exhibition and exhibition review (scored with rubric).

Indirect Measure: Student Survey upon program completion

SLO7: Attain professional training and mastery of technical skills as preparation for advanced study or professional careers in the arts. (KU 1, 4) (GE K4 S4, S5, V1, V5)

Direct Measure: FA 4797/Mentor Sequence, final solo exhibition and exhibition review (scored with rubric).

Indirect Measure: Student Survey upon program completion

*** KU Student Outcomes: *Kean University graduates should be able to:***

1. Think critically, creatively and globally;
2. Adapt to changing social, economic, and technological environments;
3. Serve as active and contributing members of their communities; and
4. Advance their knowledge in the traditional disciplines (GE) and enhance their skills in professional areas (Prof. pgms)

****General Education Student Learning Outcomes**

Student Learning Outcomes – Knowledge: Students will demonstrate proficiency in knowledge and content by:

- (K1) applying the scientific method to comprehend natural concepts and processes;
- (K2) evaluating major theories and concepts in social sciences;
- (K3) relating historical references to literature; and

(K4) evaluating major theories and concepts in the fine arts.

Student Learning Outcomes – Skills: Students will demonstrate the skills necessary to:

(S1) write to communicate and clarify learning ;

(S2) communicate effectively through speech;

(S3) solve problems using quantitative reasoning;

(S4) think critically about concepts in multiple disciplines; and

(S5) show information literacy.