

Educational Opportunities Center-PASSPORT Program Assessment Report

2012-2013 Academic Year

Mission Statement:

Under the auspices of the Educational Opportunities Center (EOC), the PASSPORT Program enhances the University's mission of accessibility and excellence. The PASSPORT program is dedicated to excellence in instruction and provides academic support services necessary to assure it's socially, linguistically, and culturally diverse students the means to reach their full potential. The program is especially committed to supporting students from academically disadvantaged backgrounds and students with special needs. Like the University, PASSPORT seeks to combine excellence with equity in providing opportunities for all students.

Vision Statement:

The PASSPORT Program provides academic advising and counseling services to assist students in their scholarly, social, cultural and behavioral development during the first two years at Kean University. Additionally, the program provides students with personal, social, career and financial aid counseling. Its primary goal is to assist students with the transition process within the first two years of college and to successfully move them into the general student population by their junior year. A second goal of the program is to assist students in obtaining their baccalaureate degree. Finally, participation in prescribed activities is mandatory for all students in the program.

Goals and Objectives: These goals and objectives were created by the previous Director. All of these goals and objectives were already in place when I started as the new Director in January 2013. Based on the data that was collected and analyzed, I plan on implementing certain actions.

Goal 1: To retain admitted PASSPORT students from freshman to sophomore year. (KU MO 1, SP2, SP4,)		
Objective	Data Results	Actions Taken Based on Data Collected
1.1: To ensure that 80% of admitted 2012 Freshman PASSPORT students are retained to the second year in 2013.	Out of the 128 students who enrolled in the Fall 2012 semester, 68 students re-enrolled in the Fall 2013 semester. Giving us a retention rate of 53.53 % for the second year.	First, an entrance interview will be administered to evaluate their educational/career goals and possibility for transferring to another institution. Second, we need to identify the various reasons (i.e. financial, academic preparedness, family obligations) why students do not return to Kean University. Third, we also plan to set a more realistic retention percentage for next year and track the retention trends in Passport for the past 5 years. Finally, we plan on providing more informational outreach to the students on what Kean has to offer as a way to discourage them from transferring to another institution.

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Goal 2: To retain admitted PASSPORT students from sophomore to junior year. (KU MO3, KU MO1, SP2, SP4)		
Objective	Data Results	Actions Taken Based on Data Collected
2.1: To retain 80% of second-year PASSPORT student to the third year of college study.	Out of the 158 students who enrolled in the Fall 2011 semester, 65 students re-enrolled in their third year (Fall 2013). Giving us a retention rate of 41.14 % for the third year.	First, an exit survey will be administered during their last semester in the program as a way to evaluate their experience and gauge their ideas about transferring. Second, we also plan to set a more realistic retention percentage for the third year. Lastly, we plan on providing more informational outreach to the students on what Kean has to offer as a way to discourage them from transferring to another institution