

Nancy Thompson Library Assessment Report

2012-2013 Academic Year

Mission Statement:

The mission of the Nancy Thompson Library is to play a vital role in support of learning, teaching, and research at Kean University. The Library will accomplish this by working with faculty as an innovative and creative partner in providing the primary and secondary information resources needed for students to become critical, creative, and global thinkers, engaged in their learning. The Library will partner with faculty and administration to foster student development of information literacy skills and will provide the necessary services and resources to support the basic needs of faculty conducting research.

The physical library will be an environment conducive to learning and research, individual and group work, and the social interactions that promote learning. Through its programming and services, it will be an intellectual and cultural center of the University, dedicated to promoting life-long learning, especially through reading. It meets this mission by embracing staff development, evidence-based decision making and continuous assessment.

Vision Statement:

The vision for the Nancy Thompson Library is to become the intellectual and cultural center of Kean University, enabling its students to think critically and creatively in an ever-changing world of information. As Kean is a teaching university, the Library is committed to supporting resource-based student learning. It facilitates student and faculty research and scholarship by consistently striving to offer the most relevant resources and effective services, supported by the latest technologies.

Goals and Objectives:

Goal 1: To enhance learning and critical thinking through information literacy.		
<i>KU SLO1, KU SLO 2, KU SLO 4 KU GE S4, KU GE S5, KU GEV5 KU MO 1, KU MO 3 KU SPG1</i>		
Objective	Data Results	Actions Taken Based on Data Collected
1.1: Design an information literacy program for the Kean@OCC students on the OCC campus. The program design, modeled from the one used on the Union campus, will be completed by the end of FY2013.	Discussions took place between the library administrations of both the Kean Library and OCC Library regarding the needs of the Kean@OCC students with respect to information literacy instruction. A Kean librarian was assigned to the task of designing the program. The plan will be completed by the end of June 2013.	Information literacy instruction program for Kean@OCC students on the OCC campus will start in September 2013.

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Goal 2: To improve the physical environment of the library to enhance learning, teaching and research.		
<i>KU SLO1, KU SLO 4</i> <i>KU GE S1, KU GE S2, KU GE S3, KU GE S4, KU GE V5</i> <i>KU MO 1, KU MO 3</i> <i>SP 8</i>		
Objective	Data Results	Actions Taken Based on Data Collected
2.1: Design layout for new reference/research room on library's first floor with input from librarians and facilities. The design will be completed by the end of FY2013.	Discussions took place between reference librarians, library administration and facilities regarding the layout of the room and the materials and furniture that should be included in order to provide the students with a dedicated reference/research room that will be staffed by librarians. Reference materials usage statistics were used to select the reference books that should be located in the room which then in turn dictated how much shelving needed to be included in the layout. Design will be completed by the end of June 2013.	The room will be completed during the summer of 2013 and will be ready for use in September 2013.

Goal 3: To build collections that support learning, teaching and research.		
<i>KU SLO 2, KU SLO 4</i> <i>KU GEV5</i> <i>KU MO 3</i> <i>SP 1, SP 3, SP 9</i>		
Objective	Data Results	Actions Taken Based on Data Collected
3.1: Create a plan for the digitization of the Library's special collection materials. Plan is to be completed by end of FY2013.	Discussions took place between library administration and library staff member responsible for library digitization projects. Usage statistics for library special collection materials were analyzed. Plan was created outlining materials to be digitized and process for digitization.	Digitization of Kean student newspapers and course catalogs will begin summer of 2013.

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Goal 4: To increase knowledge of library services and resources to enhance learning, teaching and research.

*KU SLO 1, KU SLO 2, KU SLO 3, KU SLO 4
KU GEV3, KU GEV5
KU MO 3
SP 1, SP 2, SP 3, SP 9*

Objective	Data Results	Actions Taken Based on Data Collected
4.1: During National Library Week (April 14-20, 2013), increase the number of followers of the library's Facebook and Twitter accounts by 25%. (Both these accounts are used to advertise library events and materials)	Two weeks before National Library Week, our library graduate assistant contacted various Kean student groups/organizations to get the word out about National Library Week and asked them to encourage students to "Like" the library on Facebook. During National Library Week, the graduate assistant posted on the library's Facebook page various times during each day with library announcements and student contests and prizes. During National Library Week, our "Likes" increased by 60 which was a 13% increase.	Develop a library media plan to reach out to more Kean students and faculty in order to educate them on what the library has to offer.

Goal 5: To improve services and efficiency to support learning, teaching and research.

*KU GE V1, KU GE V2
KU MO1, KU MO 2, KU MO 3
SP 2*

Objective	Data Results	Actions Taken Based on Data Collected
5.1: Create a library study room reservation system to be implemented by the end of FY2013.	Through library suggestion responses, both paper and electronic, students voiced their concerns and frustrations regarding the library study rooms being monopolized by a small group of students. With input from library staff, policies and procedures were created and a study room reservation system was implemented using the Library's Voyager system to check out study room keys.	Student and library staff feedback regarding the study room reservation system and policies will be collected and analyzed for needed revisions and/or changes.