

Kean Ocean Assessment Plan – 2012-2013 Academic Year

Mission Statement:

Kean Ocean, the university's additional location in Toms River (sixty miles south of Union), extends the university's mission of providing access to affordable public education by partnering with Ocean County College and Ocean County government to offer baccalaureate-completion and graduate programs to the state's sixth largest, fastest growing, and most underserved county. It seeks to offer degrees in as many curricular areas as demand will support and with as much economy and efficiency as the partnership's sharing of resources will allow. Kean Ocean operations utilize the physical plant and support services of OCC, supplementing or enriching them as necessary to deliver at the site the equivalent of all university instruction, services, and facilities. The university also collaborates with OCC and Ocean County government to plan, build, and finance a major expansion of the college's campus that will include a discrete campus sector for multiple Kean Ocean academic, administrative, and residential buildings.

Vision Statement:

Kean Ocean will grow eventually into an administratively autonomous branch campus enrolling between 2500 and 3000 students. It will provide its students with a quality and effectiveness of instruction, advisement, and mentoring that are fully equivalent to those delivered at the university's home campus in Union. It will also provide students with full and unimpeded access to all university services and all components of student life, whether through physical duplication on site or through means of remote interaction with the home campus. Kean Ocean students will be fully enfranchised and satisfied members of the Kean University community.

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Goals and Outcomes:

Goal 1: To ensure stationing of professional staff fully dedicated to local delivery of all essential administrative and student services at Kean Ocean site.		
Outcome	Measurement of Assessment	Timeline
1.1: To provide student accounting services at the Kean Ocean branch campus.	Catalog of the services currently available at Kean Ocean.	Evaluated at the conclusion of every academic semester.
1.2: To provide consistent Career Services programming on a semester to semester basis.	Inventory of Services.	Evaluated at the conclusion of every academic semester.
1.3: To provide in-person access to the Veteran's Affairs Coordinator at the Kean Ocean branch campus.	Catalog of the services currently available at Kean Ocean.	Evaluated at the conclusion of every academic semester.
1.4: To provide access to an in-house Graduate Admissions representative at the Kean Ocean branch campus.	Catalog of the services currently available at Kean Ocean.	Evaluated at the conclusion of every academic semester.
1.5: To provide access to an in-house EEO representative at the Kean Ocean branch campus.	Catalog of the services currently available at Kean Ocean.	Evaluated at the conclusion of every academic semester.

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Goal 2: To ensure easy and adequate local or remote access to all administrative and student services of the university.		
Outcome	Measurement of Assessment	Timeline
2.1: To ensure efficient delivery of documents to the Union campus.	UPS tracking utilized to ensure the timeliness of packages.	Evaluated at the conclusion of every semester.
2.2: To serve as intermediary for the receipt and delivery of specific documentation for Kean Ocean students and staff from the main campus.	Detailed report created and maintained to document the efficiency of the delivery process.	Evaluated at the conclusion of every semester.
2.3: To provide tutoring services to students.	Inventory of current services offered.	Evaluated at the conclusion of every semester.

Goal 3: To establish surrogate services from OCC as necessary.		
Outcome	Measurement of Assessment	Timeline
3.1: To provide counseling services as necessary.	Catalog of the services currently available at Kean Ocean.	Evaluated at the conclusion of every semester.
3.2: To provide career services programming from OCC in lieu of programming from Kean University.	Catalog of the services currently available at Kean Ocean.	Evaluated at the conclusion of every semester.
3.3: To provide disability services as needed.	Catalog of the services currently available at Kean Ocean.	Evaluated at the conclusion of every semester.

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Goal 4: To develop effective, harmonious and growth-fostering collaborations and surrogacy arrangements with appropriate OCC administrators, faculty, and staff.		
Outcome	Measurement of Assessment	Timeline
4.1: To ensure open communication and ease of transfer for students between OCC's Advisement Office and Kean's Transfer Services.	Survey of students after transferring into Kean Ocean to review the transfer process.	Evaluated at the conclusion of every semester.
4.2: To provide for an efficient consortium agreement process in regards to Financial Aid.	The completion of the consortium agreements on a semester basis.	Evaluated at the conclusion of every semester.