

Educational Opportunities Center-EEO/EOF Assessment Report

2012-2013 Academic Year

Mission Statement:

The mission of the Exceptional Educational Opportunities (EEO)/Educational Opportunity Fund (EOF) Program is to provide support for access and academic success to educationally and financially disadvantaged students, as defined by the Commission on Higher Education, Educational Opportunity Fund. Students are admitted via an alternate admission category and are eligible to receive state-funded Educational Opportunity Fund (EOF) Grant. The EEO/EOF Program provides student-centered advising, counseling and academic support services to assist students in developing intellectual, social, cultural and personal goals. The main objective of the program is to assure that all students obtain their baccalaureate degree and pursue professional fields of work or graduate studies.

The support services offered by the EEO/EOF program augment those offered to all students by the University. The program supports Kean University's dual mission of access and academic excellence. The EEO/EOF staff works collaboratively with the Undergraduate Admissions Office in the recruitment of new freshmen applicants for the University and for the EEO/EOF Program.

Vision Statement:

The Exceptional Educational Opportunities (EEO)/Educational Opportunity Fund (EOF) Program offers support to students admitted via an alternate admission category that are eligible to receive the state-funded EOF Grant. Innovative activities and services are provided in addition to those provided to the general student population. The program assists students in their scholarly, social, cultural and behavioral development. One of the main goals of the program is to retain students at the University and assist them with completing their baccalaureate degree. The EEO/EOF Program staff work collaboratively with other University offices to ensure EOF students receive all the support and additional resources necessary for their success.

Goals and Objectives: These goals and objectives were created by the previous Director. All of these goals and objectives were already in place when I started as the new Director in January 2013. Outlined below are the actions that will be implemented based on the data that was collected and reviewed.

Goal 1: To recommend for admission 150-200 students to the 2013 EEO/EOF Summer Academy. (KU MO3, SP2, SP4)		
Objective	Data Results	Actions Taken Based on Data Collected
1.1: To increase from the previous year the number of students recommended for admission to the EEO/EOF Summer Academy for 2013 by 30% by the end of June 2013	The target number for June 2012 was 150 but only 107 students were enrolled in the EOF Summer Academy. Currently, we only have 96 students recommended for admission.	Based on this data, we are continuing to recruit students and reaching out to high school counselors. Unlike in the past, the program plans on revamping the recruitment process for the fall 2013 semester. All counselors will be required to recruit from specific high schools and will be interviewing prospective candidates. Lastly we plan to set more realistic expectations for next year.

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Goal 2: To retain EEO/EOF freshman students to sophomore year. (KU MO1, KU MO3, SP2, SP4)		
Objective	Data Results	Actions Taken Based on Data Collected
2.1: To ensure that 80% of the 2012-2013 cohort of students enrolled in the 2012 Summer Academy are retained to their second year.	Out of the 107 students who enrolled in the Fall 2012 semester, 68 students re-enrolled in the Fall 2013 semester. Giving us a retention rate of 63.55 % for the second year.	First, my plan is to identify the reasons why students did not return to Kean University. Students will be telephoned and more outreach will be done by our counselors to track and improve the attrition rates. Based on the feedback, we plan on implementing some administrative changes to increase the retention rates. Lastly we plan to set more realistic expectations for next year.

Goal 3: To keep EOF expenditures within EEO/EOF Budget. (SP7)		
Objective	Data Results	Actions Taken Based on Data Collected
3.1: To ensure that expenditures for EOF Program remain within the proposed 2012-2013 EOF Budget.	The total allocated EOF grant funds were \$1,807,048 for FYS 2012 & 2013. All funds have been spent with the exception of Article III- Undergraduate Grants. These grants are based on students being compliant with the state regulations and maintaining a full-time credit load.	My plan is to find out if we can fund part-time students that are eligible for the EOF grant. If the EOF grant can be used for part-time students, this would alleviate the balance of approximately \$40,000 Article III funds which was returned to the state in March 2013.

Goal 4: To provide appropriate academic support resources for EEO/EOF students. (KU MO1, SP1)		
Objective	Data Results	Actions Taken Based on Data Collected
4.1: To procure Academic Coaching Center Coordinator to manage tutoring services for EEO/EOF students for 2012-2013 AY.	Human Resources filled the position.	Position was filled by Human Resources, who reassigned Mrs. Sharon Foushee to EOC as the Learning Center Coordinator. She began her new position on January 16, 2013.