

KEAN UNIVERSITY
 COLLEGE OF HUMANITIES AND SOCIAL SCIENCES
 SCHOOL OF COMMUNICATION, MEDIA & JOURNALISM
 (41104) B.A. IN COMMUNICATION (COMMUNICATION STUDIES OPTION): 124 S.H. (yellow)
 EFFECTIVE DATE: FALL 2015 START TERM: _____

NAME		TRANSFER INSTITUTIONS (X)	Credits:	
STUDENT ID#				
GENERAL EDUCATION: 47- 48 Semester Hours (S.H.)		ACADEMIC MAJOR: 45 S.H. Total Credits ²		
Foundation Requirements 13 S.H.		REQUIRED CORE I 12 S.H.		
GE 1000 Transition to Kean ¹	1	COMM 2405 Public Speaking		3
*ENG 1030 Composition ²	3	COMM 2503 Mass Media		3
MATH 1016 Statistics (Recommended) ³ Or MATH 1010 Foundations of Math	3	COMM 3510 Persuasion		3
COMM 1402 Speech Communication ²	3	COMM 3720 Communication and Media Theory		3
GE 2023 Research & Technology	3			
		REQUIRED CORE II 18 S.H. <i>See Selected Concentrations</i>		
Disciplinary & Interdisciplinary Distribution Requirements:		COMM		3
		COMM		3
Humanities: 9 S.H.		COMM		3
*ENG 2403 World Literature	3	COMM		3
Choose two courses from different areas:		COMM		3
Fine Arts/Art History	3	COMM		3
Philosophy or Religion	3			
Foreign Languages (Must take I and II for credit)	3	COMMUNICATION ELECTIVES: 15 S.H. Choose any COMM course		
Music or Theatre	3	COMM		3
Interdisciplinary	3	COMM		3
		COMM		3
Social Sciences: 9 S.H.		COMM		3
*HIST 1062 Worlds of History	3	COMM		3
Choose two courses from different areas:				
Psychology	3	FREE ELECTIVES 27-28 S.H. At least 50% must be at 3000/4000 level		
Economics or Geography	3	<small>Lower Level</small>	<small>Upper Level</small>	
Political Science	3			
Sociology or Anthropology	3			
Science and Mathematics: 10 or 11 S.H.				
MATH 1010; 1016; 1030;1054 or CPS 1032;1231	3			
Lab Science				
Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy	4			
<i>Additional Science Course:</i> Interdisciplinary (ID) or one from above (3 or 4 S.H.)	3/4			
Health & Physical Education: 3 S.H.				
ID 1225 Issues in Contemporary Health Or ID 1010 Leisure & Recreation in Multicultural Society	3			
G.E. and Major Capstone: 3 S.H.				
COMM 4962 Communication Research Seminar ⁴	3			
ADDITIONAL REQUIRED COURSES: 3 S.H.				Total Credits
ID 2415 Group Communication ²	3	Executive Director/Chair Signature (For Graduation Only)		

		Special Notes:	
		*G.E. required course	
		¹ Required of Freshmen and Transfers with fewer than 10 credits.	
		² Students need a C grade to satisfy course requirement.	
		³ MATH course used to fulfill Found Requiement cannot be used to fulfill Science and Mathematics Requirement	
		⁴ All Major courses and capstone require a grade of C or better. Need a 2.5 G.P.A. to graduate	
		Students with a 3.0 GPA can receive credit for an independent study or an internship	
		Note: See foreign language requirements note on page 4	

List of Communication Courses (2014) – Kean University

Journalism Courses	Other Communication Courses
	COMM 1402 Speech Communication as Critical Citizenship
COMM 2920 Introduction to Journalism	COMM 2405 Public Speaking
COMM 3280 News Literacy	COMM 2410 Debate
COMM 3780 Tower Practicum (student newspaper)	ID 2415 Group Communication
COMM 3910 Advanced Journalism	COMM 2425 Interpersonal Communication
COMM 3915 Feature Writing	COMM 3103 Media Advertising and Sales
COMM 3917 Sports Writing in Journalism	COMM 3216 International Business Communication
COMM 3920 Specialty Writing for the Web	COMM 3410 Voice and Speech
COMM 3925 Editing Skills in Journalism	COMM 3420 Interviewing
	COMM 3425 Nonverbal Communication
Media & Film Courses	COMM 3430 Family Communication
COMM 2403 Production Foundations I	COMM 3520 Organizational Communication
COMM 2503 Mass Media	COMM 3525 Communication and Conflict Resolution
COMM 2603 Audio Production	COMM 3530 Communicating Across Cultures
COMM 2703 Media Performance	COMM 3570 Cinema As Cross-Cultural Communication
COMM 3002 Film Theory	COMM 3590 Business and Professional Communication
COMM 3003 Media Journalism	COMM 3660 Public Relations
COMM 3053 News Directing and Editing	COMM 3630 Gender, Language and Communication
COMM 3102 Film Production I	COMM 3675 Media Advertising
COMM 3202 Documentary Film	COMM 3690 Health Communication
COMM 3402 Film History II	COMM 3700 Community Building and Advocacy
COMM 3502 Film Production II	COMM 3720 Communication and Media Theory
COMM 3503 Media Criticism	COMM 3960 Issues in Communication
COMM 3522 Sight, Sound and Motion	COMM 3970 Political Communication
COMM 3602 Scriptwriting	COMM 3XXX Instructional Communication
COMM 3603 Topics in Media	COMM 4204 Communication Ethics
COMM 3612 Film History I	COMM 4208 Event Planning and Management
COMM 3613 International Comparative Media	COMM 4350 Consulting and Training in Communication
COMM 3623 International News	COMM 4510 Communication and Popular Culture
COMM 3703 Broadcast Feature	COMM 4520 Communication and Technology
COMM 3813 Video Field Production	COMM 4610 Communication and Law
COMM 3902 Animation I	COMM 4615 Communication and Mediation
COMM 3903 Feature Production Company	COMM 4620 Public Relations Writing
COMM 3913 TV Studio Production	COMM 4625 Communication and Negotiation
COMM 4002 Topics in Film	COMM 4640 Public Relations Cases
COMM 4003 Advanced Broadcast Writing	COMM 4813 Advanced Digital Media
COMM 4102 Film Editing	COMM 4880 Travel Learn :Organizational Leadership Across Cultures
COMM 4813 Advanced Digital Media	COMM 4200 Environmental Communication
COMM 4902 Animation II	COMM XXXX Listening
COMM 4903 Production Company II	COMM 4962 Communication Research Seminar
	COMM 4955 Internship (a minimum of 3.0 GPA is required)

ADDITIONAL MAJOR INFORMATION AND REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000¹

Required of all freshmen and transfers with fewer than 10 credits
Prereq: None
Equiv: ID 1001

ENG 1030²

Prereq: Placement testing or exemption from placement testing
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030

Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054

Prereq: MATH 0901 if required by placement testing and MATH 1000

COMM 1402

Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG 1033/1034 if required by placement testing
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021- 2026 *Research and Technology* is offered as college-based course

GE 2021 College of BPA

GE 2022 College of EDU

GE 2023 College of HSS

GE 2024 College of NAHS

GE 2025 College of VPA

GE 2026 Undecided Majors

Prereq: CS 0412 if required by placement testing
ENG 1030 or equivalent
COMM 1402
Equiv: GE 2020

GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must

be selected from the Approved General Education Distribution Course List, printed in Registration Bulletin. These courses are designated as GEHU, GESS, GESM, or GEHPE.

GEHU Humanities

GESS Social Sciences

GESM Science and Mathematics

GEHPE Health and Physical Education

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity. **Prereq:** CS 0412 if required by placement testing; ENG 1030 or equivalent.

HIST 1000 is a required Social Sciences Distribution course with an emphasis on diversity. **Prereq:** CS 0412 if required by placement testing; ENG 1031/1032 or ENG 1033/1034 if required by placement testing; May be taken concurrently with ENG 1030.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level.

Credit for the first semester may be used as elective credit.

Major/GE Capstone Course

A Capstone course is a major course that satisfies three credits of GE requirements.

Each major guide sheet will count three credits for the Capstone as either GE credits or major credits, but not both.

UNIVERSITY REQUIREMENT

Writing-Emphasis Requirement

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

Concentration Areas

Students may select to focus their studies in one of three concentrations. Note: These are only recommended guidelines for each Concentration.

Required: Communication and Culture Concentration 18 S.H.

COMM 3530	Communicating Across Cultures	3
COMM 3570	Cinema as Cross-Cultural Communication	3
COMM 3630	Gender, Language and Communication	3
COMM 4510	Communication and Popular Culture	3
COMM 3700	Community Building and Advocacy	3
COMM 4204	Communication Ethics	3

Required: Interpersonal and Relational Communication Concentration 18 S.H.

COMM 2425	Interpersonal Communication	3
COMM 3430	Family Communication	3
COMM 3690	Health Communication	3
COMM 3970	Political Communication	3
COMM 3525	Communication & Conflict	3
COMM 4615	Communication Mediation	3

Required: Organizational and Corporate Communication Concentration 18 S.H.

COMM 3520	Organizational Communication	3
COMM 3590	Business and Professional Communication	3
COMM 4520	Communication and Technology	3
COMM 3216	International Business Communication	3
COMM 4610	Communication and Law	3
COMM 3675	Media Advertising	3
COMM 4208	Event Planning and Management	3
COMM 3420	Interviewing	