Appendix 6.14: Select Quotes and Videos

Robbie Bock, Kean University Student

"Everybody is one big family, and no matter what you're interested in, Greek life, sports, everybody has a place here."

VIDEO: The Kean Experience: https://www.youtube.com/watch?v=FEcT6pCjLxl

Andrew Abuan, Kean University Student

"The Kean experience is a lot of things. It's a lot of means. It's diversity. It's community, and it's definitely family."

VIDEO: The Kean Experience: https://www.youtube.com/watch?v=FEcT6pCjLxl#t=0

NJ Assemblywoman Bonnie Watson Coleman

"We're very blessed to have been invited here at Kean University. We believe that this is absolutely the right setting...This is where intellectual exchange takes place and where ideas are explored. And where leaders are born. And so, we want them to see public service in action. We want you to understand, as students, that public service is a noble undertaking."

VIDEO: Lieutenant Governor's Debate: http://youtu.be/p19iYhyjoes

Dr. Xiaobo Yu, Professor of Biological Studies

Regarding his ground-breaking fossil discovery: "The recent discovery is the culminating point of a long, fruitful collaboration with Chinese scientists. [...] Everything is related to the overall support for scholarship here at Kean. People will say, 'Hey, you are teaching *but* you are also doing first-class, first-rate scientific research."

VIDEO: Kean's Dr Xiaobo Yu Discovers New Species With Fossil: http://youtu.be/uZsigG4EJHc

Claire Mulry, OTD: Assistant Professor, Department of Occupational Therapy

"This clinic is a unique opportunity for Kean students to translate their classroom learning into real-world practice. It puts the university's mission into action."

Laurie Knis-Matthews, Ph.D: Chair, Department of Occupational Therapy

"This clinic is going to provide our students with hands-on learning and the opportunity to see real clients with real issues from day one."

VIDEO: The New Therapy Clinic at Kean: http://youtu.be/fyuAyGjVz9U

Joey Moran, Creative Director, Office of University Relations and Kean Alumnus

"The Kean University brand is important because it's our visual identity and it should represent what the university represents: World-Class Education."

Emily Renkert, Managing Assistant Director, Office of University Relations

"We want to know what students care about. What they want to know, and how they want their information delivered. [...] We're doing things that no other school around here is doing. We're delivering a World-Class education and really giving our students the best that they can get."

Danielle Ford, Marketing Communication Strategist, Office of University Relations

"Social Media is allowing us to get our message to the far corners of the globe to really represent Kean.[...] In essence we're a team of story-tellers. We're sharing the experiences of our community with the world."

Kate Roba, Managing Assistant Director, Office of University Relations

"It's all about communicating directly with the whole Kean community: the faculty, the students, the alumni, the staff. We're all a part the same team here and we all work together with pride to show off our university.

VIDEO: Kean Branded: http://youtu.be/nX8USVJOxBM

J. Christian Bollwage, Mayor of Elizabeth, NJ, Kean Alumnus and Adjunct Professor

Regarding the Vision 2020 "University Blvd" Project:

"The City of Elizabeth has done a study; not only on what the students want at Kean University, but what the business community wants and what Union County College wants. And all of it points to how they can increase jobs, how they can increase economic share, how they can increase the diversity of the Hispanic community that exists there. It'll get more people here. It'll have more access to the university and the college, as well as the business community here in our city."

VIDEO: State of the City of Elizabeth 2012: http://youtu.be/tZ-zDkemd30

Scott Snowden, Director, Center for Leadership & Service

"The Immersion program started this summer. We have brought over 100 Chinese students from Wenzhou Kean University. They are here to fully immerse themselves, not only in the American culture, but also the English language. This whole program started with a concept of 'educating without boundaries - educating without borders.' (insert video link)

King Jin, Summer English Immersion Student

"This program is very special. It combines tour and study. IT makes the study very exciting and interesting." (insert video link)

Andy Feng, Summer English Immersion Student

"Everything is awesome. The trips, the study, the courses. Yeah, I really enjoyed it."

VIDEO: Kean USA Immersion 2013: http://youtu.be/hgoV1k9-bns

Roselena Twyne, Kean USA Student, Pilot Program to WKU

"Being from New Jersey and going all the way across the world to China was amazing. Sometimes I think about it and it's like, "Did I really do that?" To travel all the way across the world was a once in a lifetime experience for me and I'm really grateful. I'm really proud of Kean University for such an experience."

VIDEO: Wenzhou Kean University: http://youtu.be/rGu4rlv9YFk

Cici Ruan, Student Affairs at WKU

"To the Freshmen of Wenzhou-Kean University I would like to say: Welcome to the warmest family of the world, and I believe the life changing journey starts here, right here."

VIDEO: Kean University Wenzhou Freshman Welcome:

http://m.youtube.com/watch?v=akeJrrkWtdU

Tamy Kostadinova, Current Student

I chose Kean because I heard a lot of people talking about this university. And the first time I came to look at the University, I felt at home. [...] I meet so many different people, so many different cultures. It's amazing. I love it.

VIDEO: Ask Me Why I Love Kean: http://youtu.be/iMjNa0K9LEE

Manik Rathee, Class of 2011 - Robert Busch School of Design

(User Engineer, Obama for America 2012)

I was able to solve problems that hundreds of thousands of people would see. And be able to put the stuff that I learned from Kean into play on a really large scale. Every single project [...] All these things prepared me for what I was going to do on the campaign. Kean definitely set me up to go down the path and then gave me the right nudges in the right places to get there in the exact time that it was right for me. You've always got the professors there that are, not only there to teach you, but are there to guide you. Everyone here is going to go way overboard to make sure you're where you need to be and that's a pretty special thing to find in a school that's this big.

VIDEO: Kean Grad works for President Obama: http://youtu.be/69XQ82UK9Rs

David Garcia, '14, Chemistry and Biology Major

A lot of my professors have ended up being my mentors and have been really important in guiding me in where and what I have to do throughout my career to achieve my goals. [...] I would have never been given the opportunities: to work with Dr. Toney. I would never have had the opportunity, even, to go to Johns Hopkins...The list goes on and on.

VIDEO: McNair Students: http://youtu.be/8BJ6b3TRzzw

Lakesha Cameron, Kean University Student

"One of the things that is really special about Kean is the diversity, you don't really get that from other Universities."

VIDEO: LAKESHA CAMERON: https://www.youtube.com/watch?v=KRI2JTu RVc

Kaitlyn Johnston, Kean University Student

"Coming here to Kean has made me realize that there are more things to focus on than solely classes and that there are things that you can do and places you can go and people that you can meet that will really advance you, not only within your education but within yourself."

VIDEO: KAITLYN JOHNSTON: https://www.youtube.com/watch?v=F9mS | IXrel4

Michal Kucza, Kean University Student and Student Athlete

"The coaches here at Kean support us. They give us all the tools that we need and what I take away from the sport here at Kean are a lot of different aspects including time management, just having respect for others, just being a team leader on the court and off the court."

VIDEO: Michal Kucza: https://www.youtube.com/watch?v=8oXdsSBUD7k