

Appendix 6.8: Board of Trustees: Examples of Presentations

Board of Trustee's Presentations

- Professor Rose Gonnella, Executive Director of the Robert Busch School of Design. Prof. Gonnella reported on the various accomplishments and awards earned by students in the design programs. She then noted that a recent Kean alumnus, Manik Rathee, was recruited to serve on President Obama's re-election campaign — the President expressed his thanks to Rathee personally on the morning after the 2012 election. She introduced Rathee, who said a few words about how well Kean prepared him for his work in the real world. <http://youtu.be/69XQ82UK9Rs>
- In President Farahi's report regarding Hurricane Sandy's impact on campus, he noted that preparation work by Campus Planning and Facilities helped minimize the damage on campus. Director of Residential Facilities and Operations, Denis Castanon, was joined by Charlie Campbell, who is one of the 90 students who sought shelter at Kean during the storm and during the days that followed. They noted that although the campus was closed, Residence Life, Campus Police and Campus Planning pulled together to provide all of the students with the services, the safety and even the entertainment they needed to weather the storm.
- Matthew Caruso, Director of University Relations, provided an overview of Kean's marketing and communications efforts utilizing both traditional and social media outlets. Caruso described how the University marketing strategy leverages the talents of faculty and students, the beauty and location of the campus, and the sophistication and award-winning nature of programs to support recruitment efforts. Mr. Caruso also explained how the university's use of social media is leveraging opportunities to use real time stories of faculty, alumni and students to help attract interest in Kean University.
- Vice President Janice Murray-Laury reported on Kean's continued emphasis on instilling a sense of service and community in all Kean students. She highlighted significant student volunteer initiatives, and then introduced Scott Snowden, Director of the Center for Student Leadership and Service, and recent Kean alumnus George Morgan, who reported they had just returned from working on a special park project, "26 Parks" spearheaded by New Jersey's Firemen's Benevolent Association. Snowden and Scott organized a group of Kean student leaders to work with the FMBA volunteers at the Jersey Shore to build the first of 26 new parks planned to commemorate the lives lost in the Sandy Hook Elementary School shooting in Connecticut.

Video: <http://youtu.be/64QmXlhEnVk>

Video: Alternate Spring Break - <http://www.youtube.com/watch?v=2nydDpwG6Hg>

Video: Loch Arbor Beach Clean Up - <http://www.youtube.com/watch?v=3O41L-SZvl8>

- Provost and Vice President for Academic Affairs Dr. Jeffrey Toney and Susan Gannon, director of the Office of Research and Sponsored Programs, spoke about this year's Faculty Research Days at Kean. Dr. Toney noted that more than 110 posters summarizing faculty/student research efforts were on display. Ms. Gannon reported that 191 students and 95 faculty members gave presentations during the five annual Faculty Research Days. She then introduced four specific projects along with the faculty and students who participated in those initiatives. Each faculty member and student gave a brief overview of his or her research projects.
- Dr. Patricia Morreale from the Computer Science Department and her students presented on their research and the development of a special iPhone app in the wake of Superstorm Sandy which will allow consumers and others to quickly and efficiently report power outages and check on restoration timeframes.
- College of Education Dean Susan Polirstok gave the Board a brief presentation on the college's recent receipt of a five-year, New Jersey 21st Century Community Learning Center Grant in partnership with the Hillside School District. The grant amounts to \$350,000 a year for five years, or \$1.75 million. The project focuses on providing the district with academic support, career exploration, family literacy and recreation activities. The project involves a collaborative effort of administrators, faculty and Kean education students.
- Phyllis Duke, Assistant Vice President for Operations, reviewed the University's plans to seek state bond funding for several projects that would further enhance the University's ability to provide world-class, academic leadership in areas such as environmental sciences, computer science, occupational therapy, STEM programming, nursing and theatre programming. Ms. Duke reviewed the details of the bond initiative and the projects the University would submit for state-funded assistance. The University earned state funding for five of the seven grant proposals it submitted.