Kean University

End of the Year Assessment Report
Department: Center for Leadership and Service

Kean University

Student Affairs

Center for Leadership and Service

CLS Goal 1: Socially Responsible Leadership
To develop students as engaged citizens with a foundation for socially responsible leadership.

Related Items
CLS Objective A.1: Kean Ocean Student Leadership Program
To implement a short-term student leadership development program based at the Kean Ocean campus that is geared specifically for Kean Ocean students by May 2014.

Responsible Role: Coordinator of Student Leadership Programs (Espinal, Sandra), Coordinator of Kean Ocean Campus Life (White-Yates, Michelle)

Measures
Completion of a leadership program based at Kean Ocean.

Implementation plan with timeline
Recruit and hire a Center for Leadership and Service staff member that is based at the Kean Ocean campus by December 1, 2013; Develop program goals and timeline by January 15, 2014; Market and promote the program to Kean Ocean student by February 1, 2014; Recruit and select students to participate in the program by March 1, 2014; Fully complete program by May 1, 2014; Assess program and recommend modifications for future Kean Ocean student leadership programs by June 30, 2014.

Data Results
The Center for Leadership and Service implemented the SAIL leadership program. Students' Accelerating in Leadership was a 6 week dinner and leadership certification program from March 5th through April 16th of 2014. A total of 6 students completed the program and planned a volunteer community service project at the Ocean County Harbor House.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
Based on the data collected, I would recommend the we spend more time in the recruitment of members.

Kean University

CLS Objective A.2: Main Campus Volunteer Opportunities
To increase the number of Kean University Main Campus volunteer opportunities by 50% from the 2012-2013 baseline by June 2014.

Responsible Role: Managing Assistant Director (Figueroa, Susan)

Measures
The number of community service opportunities for Kean University Main Campus students.

Implementation plan with timeline
Develop a regular community-based service trip schedule for each semester within the first week of the start of the each semester; Continuously work to identify community-based projects; Identify on-campus community service projects; Coordinate a university-wide service program during National Volunteer Week from April 6, through April 13, 2014.

Data Results
During the Fall 2012 and Spring 2013, the Center for Leadership and Service offered a total of 983 opportunities. For the Fall 2013 and Spring 2014, the Center offered 1,591 total service opportunities for an increase of 61.85%

- A total increase of 61.85%

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
Having a mode of transportation available has allowed us to provide service opportunities during impossible times, such as during the week when a Kean bus and driver are unavailable. However, it has presented a new challenge in providing a consistent driver. The time demand placed on the staff person driving becomes an issue. The need for a greater pool of drivers is essential or a designated driver is imperative. This complication impacts the ability to freely schedule routine service projects knowing how it impacts staff coverage in the office.

- seeking a dedicated consistent van driver

CLS Objective A.3: Kean Ocean Community Service Projects
To implement at least 2 community service projects at Kean Ocean by June 2014.

Responsible Role: Managing Assistant Director (Figueroa, Susan), Coordinator of Kean Ocean Campus Life (White-Yates, Michelle)

Measures
Completion of at least 2 community service projects based at Kean Ocean.

Implementation plan with timeline

Recruit and hire a Center for Leadership and Service staff member that is based at the Kean Ocean campus by December 1, 2013, Identify Kean Ocean community needs and establish projects by February 1, 2014, Market and promote service projects by March 1, 2014, Recruit Kean Ocean student volunteers prior to at least one week before the service project, Assess program and recommend modifications for future Kean Ocean community service projects by June 30, 2014.

Data Results

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

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CLS Objective A.4: Wenzhou-Kean University Leadership Development Activity
To coordinate at least one leadership development activity for Wenzhou-Kean University students, in collaboration with the Wenzhou-Kean University Student Affairs Office, by August 2013.

Responsible Role: Coordinator of Student Leadership Programs (Espinal, Sandra)

Measures
Completion of a leadership development activity for Wenzhou-Kean University students.

Implementation plan with timeline
Identify "areas of development" in consultation with the Wenzhou-Kean University student affairs office by July 1, 2013. Identify leadership development activity by July 1, 2013. Offer leadership development activity within the Wenzhou-Kean University Immersion 2013 Summer Program by August 23, 2013.

Data Results
On July 19, 2013, a total of 112 Wenzhou-Kean University students and 7 mentors attended the Stony Acres Ropes Course in East Stroudsburg PA. The ropes challenge course is designed to build trust, communication and team building skills.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
Based on the data collected we would plan and orientation prior to the ropes course.

CLS Objective A.5: Wenzhou-Kean University Community Service Project
To coordinate at least one community service activity for Wenzhou-Kean University students, in collaboration with the Wenzhou-Kean University Student Affairs Office, by August 2013.

Responsible Role: Managing Assistant Director (Figueroa, Susan)

Measures
Completion of a community service program for Wenzhou Kean University students.

Implementation plan with timeline
Identify areas of service interest in consultation with the Wenzhou-Kean University student affairs office by July 1, 2013. Identify community service activity by July 1, 2013. Offer community service activity within the Wenzhou-Kean University Immersion 2013 Summer Program by August 23, 2013.

Data Results
One hundred and twelve Wenzhou students, seven Kean Mentors and 7 additional student and professional staff members participated in a service project in conjunction with the Barnegat Bay Partnership in Toms River, NJ. Students participated in various tasks focused on the bay environment, including picking up litter, removal of invasive plant species, re-establishing trails through wood chip disbursement as well as glass, garbage and debris removal from the sandy bay shore area.

Students were exposed to leadership from the Barnegat Bay Partnership, the New Jersey Invasive Species Strike Force as well as the Reclam the Bay Group throughout the day through brief presentations and physical demonstrations such as pollution control through reclamming the bay area.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
The project was appropriate for the student's skill level and they enjoyed being close to the water based on their continuous desire to touch the water. We identified that the day would be warm and sunny; therefore, tents and picnic blankets were set up. Sunscreen was also provided; however, students were not interested in being exposed to the sun and avoided sun exposure at all cost.

In the future, a balance between being outdoors and indoors can be considered. An outdoor project is very susceptible to weather conditions creating an unstable platform in which to plan a service project for such a large group. An indoor project can be considered in order to have a more absolute project confirmation; however, acquiring an indoor service project for 100 international students can prove challenging.

Proactive planning will be crucial for future projects.

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CLS Objective A.6: Long-Term Student Leadership Development Program

To operate a comprehensive long-term student leadership development program for Kean University undergraduate students that organizes at least one university-wide program to promote social responsibility by May 2014.

Responsible Role: Coordinator of Student Leadership Programs (Espinal, Sandra)

Measures

Completion of the leadership programs culminating with a university-wide program that promotes social responsibility.

Implementation plan with timeline

Identify timeline for the recruitment of T2K Bronze Leadership Program (first-year student program) participants by February 1, 2013. Market and promote T2K Bronze Leadership Program to newly admitted Fall 2013 students by March 15, 2013. Accept, review and select T2K Bronze Leadership Program participants by August 1, 2013. Recruit and train upper-class student leader mentors for the T2K Bronze Pre-Orientation Leadership Retreat prior to the start of the T2K Bronze Pre-Orientation Leadership Retreat. Conduct a T2K Bronze Pre-Orientation Leadership Retreat prior to New Student Orientation. Identify workshop-meeting schedule for Silver Leadership Program (sophomore student program) by August 15, 2013. Identify workshop-meeting schedule for Gold Leadership Program (junior student program) by August 15, 2013. Identify workshop-meeting schedule for Platinum Leadership Program (senior student program) by August 15, 2013. Market and promote leadership programs (Silver, Gold and Platinum leadership programs) to Kean University Main Campus students by September 15, 2013. In collaboration with the leadership program participants, identify potential community service causes by November 1, 2013. In collaboration with the leadership program participants, select community service cause and identify potential university-wide student programs by December 1, 2013. Develop an action plan to implement a university-wide program for students by February 1, 2014. Implement a university-wide program for students that promotes social responsibly by May 1, 2014. Evaluate and assess leadership program and made recommendations for 2013-2014 programs by June 30, 2014.

Data Results

In April of 2014 we completed a very successful year of leadership programs. 51 bronze leadership students, 33 silver leadership students, 23 leadership students and 18 platinum students successfully completed the program. On April 11, 2014 we completed our first ever Kean Dance Marathon. The leadership students worked hard to raise $12, 518.10.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

Based on the data collected, we will continue to host one leadership service project. We will continue to work on mentor programs by implementing more opportunities for our platinum leadership students to mentor our Bronze students.

CLS Objective A.7: Short-Term Student Leadership Development Program

To operate a short-term student leadership development program geared for upper-class and transfer students at the Kean University Main Campus that promotes socially responsible leadership within the community by May 2014.

Responsible Role: Coordinator of Student Leadership Programs (Espinal, Sandra)

Measures

Completion of the leadership program.

Implementation plan with timeline

Develop program goals and timeline by January 15, 2014. Market and promote the program to Kean University Main Campus students by February 1, 2014. Recruit and select students to participate in the program by March 1, 2014. Fully complete program by May 1, 2014. Assess program and recommend modifications for future student leadership programs by June 30, 2014.

Data Results

In April of 2014 we completed a very successful year of LEAD. Leadership Education and Development is a 7 week program that focuses on the Emotional Intelligence Model.   A total of 20 students completed the program and planned and coordinated 5 community service projects.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

LEAD will continue to be offered to Kean University students.

CLS Goal 2: Student Involvement and Engagement.

To increase awareness of and promote opportunities for student involvement and engagement.

Kean University

Related Items

CLS Objective B.1: The Cougar's Byte: Social Media

To increase utilization of social media (specifically Facebook, Twitter and Instagram) in the dissemination of The Cougar's Byte by 10% each semester.

Responsible Role: Director (Snowden, Scott)

Measures

The number of *The Cougar's Byte* Facebook, Twitter and Instagram posts.

Implementation plan with timeline

Identify strategy to publish online articles from *The Cougar's Byte* online edition (www.cougarsbyte.com) to *The Cougar's Byte* Facebook and Twitter pages by September 1, 2013. Conduct training for the staff of *The Cougar's Byte* to report on campus events using social media outlets by February 1, 2014.

Data Results

Facebook

In FY13, there were 355 Facebook posts for The Cougar's Byte - 190 in fall 2012 and 165 in spring 2013. In FY14, there were 887 Facebook posts for The Cougar's Byte - 412 in fall 2013 and 475 in spring 2013. For Facebook, there was an increase of 149.7% from spring 2013 to fall 2013 and an increase of 15.3% from fall 2013 to spring 2014.

Twitter

From October 1, 2013, until June 30, 2014, there were a total of 932 Twitter posts (tweets) for The Cougar's Byte - 288 in fall 2013 and 644 in spring 2014. Twitter statistics prior to October 1, 2013, are not available. For Twitter, there was an increase of 55.3% from fall 2013 to spring 2014.

Instagram

During the spring 2013 semester, the initial semester of The Cougar's Byte utilizing Instagram, there were 35 Instagram posts. In fall 2013, the number of Instagram posts for The Cougar's Byte increased to 115 and increased further to 123 for spring 2014. For Instagram,there was an increase of 228.6% from spring 2013 to fall 2013 and an increase of 7% from fall 2013 to spring 2014.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

The Cougar's Byte will continue to utilize and expand its usage of social media. Staff writers and editors will continue to be trained and challenged to disseminate information and engage users through social media.

CLS Objective B.2: The Cougar's Byte: e-Newsletter

To implement a weekly e-newsletter for The Cougar's Byte that disseminates campus news and campus event information by September 15, 2013.

Responsible Role: Director (Snowden, Scott)

Measures
The implementation of a weekly e-newsletter.

Implementation plan with timeline
Identify content source(s), design and test email distribution of the e-newsletter by September 15, 2013. Monitor online readership and make recommendations for modifications to the e-newsletter by February 1, 2014.

Data Results
The first e-Newsletter of The Cougar's Byte - Byte Size Edition - was launched on September 3, 2014. 15 Byte Size editions were released in fall 2013 and 14 Byte Size editions were released in spring 2014.

Through the utilization of the University's Exact Target email communication system, analytics were tracked for the final issue of Byte Size on May 13, 2014. The issue was sent to 14,017 student email accounts with 3,187 opens (2,590 unique opens - 18.48%).

- The Cougar's Byte Byte Size - 051314
- The Cougar's Byte Byte Size - 090313

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
The Cougar's Byte Byte Size edition was well received by students as indicated through student conversations (informal focus groups). The Cougar's Byte will continue to publish Byte Size editions and utilize the Exact Target email communication platform to track analytics for each issue.

CLS Objective B.3: Kean University Facebook

To increase the number of Kean University Facebook posts by 15% from the 2012-2013 baseline by June 2014.

Responsible Role: Director (Snowden, Scott)

Measures
The number of Kean University Facebook posts.

Implementation plan with timeline
Identify content sources for University news, information, events and resources by September 1, 2013.

Data Results
During FY12, there were 146 posts to the Kean University Facebook Page. In FY13, there were 502 posts to the Kean University Facebook posts (an increase of 249.8%). In FY14, there were 571 Kean University Facebook posts (an increase of 13.75%).

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
Although no longer the most popular social media outlet for current students, Facebook continues to be a primary source for student information and will continue to be utilized as an outlet to disseminate information to students.

CLS Objective B.4: Center for Leadership and Service Facebook

To increase the number of Kean University Center for Leadership and Service Facebook posts by 25% from the 2012-2013 baseline by June 2014.

Responsible Role: Director (Snowden, Scott)

Measures

The number of Kean University Center for Leadership and Service Facebook posts.

Implementation plan with timeline

Identify strategy for posting messages on the Kean University Center for Leadership and Service Facebook page by September 1, 2013. Identify Center for Leadership and Service staff members to post information on Facebook and provide Facebook training by February 1, 2014.

Data Results

In FY12, there were 130 Center for Leadership and Service Facebook posts. In FY13, there were 164 Center for Leadership and Service Facebook posts (an increase of 26.15%). In FY14, there were 212 Center for Leadership and Service Facebook posts (an increase of 29.27%).

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

Although no longer the most popular social media outlet for current students, Facebook continues to be a primary source for student information and will continue to be utilized as an outlet to disseminate information to students.

CLS Objective B.5: Cougar Link

To increase the number of active Cougar Link accounts by 25% from the 2012-2013 baseline by June 2014.

Responsible Role: Program Assistant (Weingart, Jennifer), Assistant Director (Louis, Alex), Director (Snowden, Scott)

Measures

The number of active Cougar Link accounts.

Implementation plan with timeline

Conduct presentations for first-year students in at least 10 GE*1000 Transition to Kean classes by May 15, 2014. Implement a Cougar Link information tabling schedule for the Fall and Spring semesters.

Data Results

In FY12, there were 5,331 active Cougar Link accounts. In FY13, there were 8,216 active Cougar Link accounts (an increase of 54.12%). In FY14, there were 10,986 active Cougar Link accounts (an increase of 33.71%).

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

Cougar Link continues to be a primary source of information for Kean University campus life organizations and events. Trainings for student group leaders and orientations for new students will continue to take place. Efforts will also be made to make Cougar Link more accessible to students through the Kean University website.

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CLS Objective B.6: The Cougar's Byte: Student Group Features

To increase the number of student group feature articles in *The Cougar's Byte* by 10% from the 2011-2012 baseline by May 2014.

Responsible Role: Director (Snowden, Scott)

Measures
The number of student group feature articles published by *The Cougar's Byte*.

Implementation plan with timeline
Identify notable student groups for feature articles by September 15, 2013, for the Fall 2013 semester. Identify notable student groups for feature articles by February 1, 2014, for the Spring 2014 semester.

Data Results
In FY12, there were 20 student group feature articles published by The Cougar's Byte. In FY13, there were 27 student group feature articles published by The Cougar's Byte (an increase of 35%). In FY14, there were 27 student group feature articles published by The Cougar's Byte (no increase - 0%).

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
In FY15, additional emphasis will be placed on staff writers to feature student groups as a way to encourage student involvement and help student groups increase and strengthen membership.

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CLS Objective B.7: Students Involvement
To increase the number of students involved in recognized Kean University student groups and organizations from the beginning of the Fall 2013 semester to the end of the Spring 2014 semester by 20%.

Responsible Role: Program Assistant (Weingart, Jennifer), Assistant Director (Louis, Alex)

Measures
Number of current Kean University students in recognized student organizations (excluding honor societies).

Implementation plan with timeline
Provide training for recognized student group executive board members on student recruitment and retention by March 1, 2014. Host a fall semester Meet the Greeks program for Greek letter organization recruitment in September 2013. Encourage student group participation in the Kean University Campus Awareness Festival (Kean Day) in September 2013. Host a spring semester Meet the Greeks program for Greek letter organization recruitment in January/February 2014. Host a Student Group Expo and Information Fair for student group recruitment on the Kean University Main Campus in February 2014. Host a Student Group Expo and Information Fair for student group recruitment on the Kean Ocean Campus in February 2014. Identify student groups of excellence and promote these student groups to prospective new members by February 15, 2014.

Data Results
The total number of involved students from the beginning of the Fall 2013 semester (1,498) to the end of the Spring 2014 semester (1,826) has increased by 21.9%. Actions taken to contribute to the increased student involvement on campus include annual recruiting events, such as to encourage student groups to participate and recruit at the New Student Orientation Fair on August 30, 2013, invite student groups to host Welcome Back recruiting events in September 2014, host a fall semester Meet the Greeks program for Greek letter organizations to recruitment on September 11, 2013, encourage student group participation in the Kean University Campus Awareness Festival (Kean Day) on September13, 2013, encourage student groups to participate and recruit at Homecoming tailgating on October 19, 2013, utilize the Involvement Center staff to collaborate with student groups to host game nights to recruit potential members during the Fall semester, host a spring semester Meet the Greeks program for Greek letter organization recruitment on January 29, 2014, host a Student Group Expo and Information Fair for student group recruitment on the Kean University Main Campus on February 6, 2014, host a Student Group Expo and Information Fair for student group recruitment on the Kean Ocean Campus on February 27, 2014, and identify student groups of excellence and promote these student groups to prospective new members by February 15, 2014, and increase Involvement tabling by the Involvement Center staff to educate the community about Cougar Link and various ways to get involved on campus.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
Based upon on results found to further increase student involvement on campus, the Center for Leadership and Service will host events and collaborate with student groups for recruiting events in September 2014, host "Why Go Greek" Forum in October 2014 during Greek Week and another during Spring 2015, continue Involvement Tabling, and host mid-semester Involvement/Employment fairs during the Fall and Spring semesters, in addition to host and participate all annual events previously established on campus. Will implement tabling at freshmen registration during the July and August 2014 to promote ways students can become involved on campus.

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CLS Objective B.8: Student Information Source

To identify the top 10 methods students receive and would like to receive information about Kean University involvement opportunities by June 2014.

Responsible Role: Director (Snowden, Scott)

Measures

Mobile survey of students with self-reported responses.

Implementation plan with timeline

Identify potential sources of Kean University student information by March 1, 2014. Administer a mobile survey of at least 1,500 Kean University Main Campus students by May 15, 2014.

Data Results

From April 1, until April 26, 2014, the annual Student Information Source Survey was conducted using mobile response recording devices are various dates, times and locations across the Kean University Union County campuses. 1,516 survey responses were recorded to ask students how they most frequently receive information about Kean University. The top 10 information sources are: #1 Campus Alert -SMS Text Messaging (32.23%); #2 Cougar Link (31.51%); #3 Bulletin Boards (Paper Boards) (30.18%); #4 Kean Google e-Mail (29.99%); #5 Facebook (27.41%); #6 Friends and Classmates (word of mouth) (25.89%); #7 Club Meetings (19.82%); #8 Kean.edu (Kean websites) (18.76%); #9 Instagram (13.54%); #10 Kean Mobile (4.43%). Additional sources of information (in rank order) include: Plasma Screen Info Network, Professors and/or Staff, Twitter, The Cougar's Byte, Postal Mail, Kean XChange (including Kean XPedition), Kean TV - KTN Channel 3, The Tower, Other and the Radio Station (WKNJ 90.3 FM).

Supplemental Data (Campus Labs)

Name	Source
Student Information Source Survey 2014	Baseline (All project data)

Actions Taken Based on Data Collected

The mobile Student Information Source Survey continues to be a valuable source of information to promote and market programs and activities to students. The 2014 survey was the fifth survey conducted and data from year to year shows trends in student information sources. For FY15, additional emphasis will be placed on Cougar Link and email communications to inform students.

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CLS Objective B.9: Co-Curricular Transcript (CCT)
To issue at least 150 official Co-Curricular Transcript (CCT) documents by June 2014.

Responsible Role: Managing Assistant Director (Figueroa, Susan)

Measures
Number of official Co-Curricular Transcript documents issued.

Implementation plan with timeline
Conduct at least 10 Co-Curricular Transcript workshops for student groups by May 15, 2014. Conduct presentations for first-year students in at least 10 GE*1000 Transition to Kean classes by May 15, 2014.

Data Results
Seventy-five Co-Curricular transcripts were completed.

Ten transition to Kean presentations were conducted in ten T2K classes

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
Many students printed and used their "unofficial" co-curricular transcripts versus requesting an official transcript. Therefore it is difficult to access data on how often the CCT is being used when it is used in this unofficial capacity. To meet our goal of 150 transcripts additional awareness will be necessary.

A comprehensive awareness campaign for CCT is needed

- Seek additional workshops opportunities during T2K classes
- Campus-wide awareness through an extensive tabling schedule
- Create promotional campaign for the CCT program
- Train an additional student staff to help provide additional outreach to T2k classrooms provide assistance for students who need one on one support.
- Co-ordinate a relationship with Career Services to use the CCT as part of the exiting strategy for senior students
- Increase awareness of the CCT program with all student groups by increasing workshops available.

CLS Goal 3: University Resource
To serve as a university resource in the areas of organizational development, student leadership development and community service programming that enables student leaders and advisors to facilitate experiences that are developmental, educational, safe, and successful.

Related Items

Kean University

CLS Objective C.1: Student Programs and Activities

To assist recognized student organizations in providing 15% more student programs and activities from the 2012-2013 baseline in collaboration with the University Center Operations and Event Management Office and the Office of Student Government by June 2014.

Responsible Role: Managing Assistant Director (Figueroa, Susan), Program Assistant (Weingart, Jennifer), Assistant Director (Louis, Alex), Director (Snowden, Scott)

Measures

Number of recognized student group programs, meetings and activities that are conducted, as indicated through Cougar Link

Implementation plan with timeline

Provide Incentive Grants to student groups seeking to host programs that are tied to the Center for Leadership and Service's service and/or educational mission. Coordinate a regular schedule of student group forums/meetings to facilitate the exchange of student group ideas and discuss issues and concerns. Conduct at least 10 student group event planning workshops for student group leaders by April 1, 2014. Assess student group event planning needs and make recommendations for student group resources by May 1, 2014.

Data Results

The total number of student group programs for the 2013-2014 academic year was 938 programs/activities, compared to the 2012-2013 academic year there were 820 programs/activities. The overall increase in programs/activities is 57.38% (funded groups had 8.23% more than AY12, Non-funded had 86.24 more than AY12, and Greek Organizations had 76.92% more than AY12). During 2013-2014 academic year, student groups had various funding opportunities including the presentation of the Incentive Grant (Center for Leadership and Service) and Special Projects Funding from the Office Student Organization. There was the increased utilization of the Involvement Center staff who helped provide groups guidance, ideas, samples events, one-on-one counseling, collaboration ideas, and to explain policies and procedures. Additional training and tabling for Cougar Link has helped groups understand the event planning process and other students what events are occurring on campus to participate at. The implementation of the Five Star program and Honor Roll has inspired groups to host more programming due to the assessment and evaluation process. Increased usage of social media tools, such as Facebook, Twitter, and Cougar Link provided a greater platform to advertise student group programs and activities.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

To ensure the number of student group programs/activities, Incentive Grant opportunities will continue to be offered to student groups. The Center for Leadership and Service will work with Conference and Events Services to explore possible additional facilities and locations for student group programs/activities. In addition work with the University Center Administration to get extended hours for programs/activities within the University Center.

CLS Objective C.2: Student Group Leader Training Program

To conduct a university-wide student group leader training program (with at least 75% compliance) for all recognized student group executive board members by April 1, 2014.

Responsible Role: Program Assistant (Weingart, Jennifer), Assistant Director (Louis, Alex), Director (Snowden, Scott)

Measures

Completion of a student group leader training program with at least 75% of student group executive board member compliance.

Implementation plan with timeline

Identify student group leader needs by April 1, 2013. Identify student group leader training curriculum by May 1, 2013. Conduct a comprehensive student group leader conference for Kean University Main Campus student group leaders in May 2013. Conduct a comprehensive student group leader training for Kean Ocean student group leaders in June 2013. Conduct a student group leader workshop series for Kean University Main Campus student group leaders by April 1, 2014.

Data Results

University-wide student group leader training program was conducted for all 313 recognized student group executive board members, with 86.9% who were compliant with the requirement. Students attended the Student Group Leadership Conference in May, with the many completing the requirement during the Fall semester. Workshops were scheduled and facilitated by the Involvement Center staff. The scheduled workshops were offered at various times and days to appease varying student schedules. Emails were sent to student who had remaining workshops to attend. All make-up workshops were entered and easily accessible on Cougar Link for review.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

Make-up workshops will be scheduled and posted on Cougar Link during August 2014, prior to students returning for the Fall semester. Multiple workshops will be offered Sunday in September and October to accommodate schedules. Certificate track options will be offered and can be earned while fulfilling the leadership training.

CLS Objective C.3: Student Group Advisor Training Program

To conduct a university-wide student group advisor training program (with at least 50% compliance) for all recognized student group advisors by April 1, 2014.

Responsible Role: Program Assistant (Weingart, Jennifer), Assistant Director (Louis, Alex)

Measures

Completion of a student group advisor training program with at least 50% of student group advisor compliance.

Implementation plan with timeline

Identify student group advisor needs by February 15, 2014. Identify student group advisor training curriculum by March 1, 2014. Assess the student group advisor training program and make recommendations for future student group advisor training programs by May 1, 2014.

Data Results

University-wide student group advisor training for all recognized student group advisors was postponed until May 2014 to capitalize on the momentum for the upcoming 2013-2014 academic year. Efforts were coordinated with Jessica Bances from Business Services and Nicole Rodriguez from Community Standards / Student Conduct, and the Center for Leadership and Service's Involvement Center to provide a full session of training for student group advisors. Several dates were set to accommodate various schedules.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected

As of June 30, 2014 there has been a compliance of 70.09% of attendance. Additional training sessions will be scheduled in July and September. In addition, advisors will have the option to schedule a training for a one-on-one training session if they are unable to attend the scheduled dates. Organizations that have advisors that do not fully participate will be asked to identify a new advisor in September 2014. Training will be scheduled for the Kean Ocean Campus to be faciliated by the Kean Ocean Campus Life staff during the Fall 2014 semester.

Kean University

CLS Objective C.4: Hazing Awareness Workshops

To conduct hazing awareness workshops for 100% of all Greek letter organization prospective new members by April 1, 2014.

Responsible Role: Assistant Director (Louis, Alex)

Measures
100% completion by potential new members for Greek letter organizations.

Implementation plan with timeline
Establish a hazing awareness workshop schedule within the first four weeks of each academic semester. To be completed by April 1, 2014.

Data Results
Greek Senate promoted the hazing video workshops throughout the fall and spring Greek Senate meetings. The organizations were able to invite their prospective members to the hazing video workshops. Since, Greek Senate and the Greek organizations were being pro-active of advertising the hazing video workshops, 150 students attended Hazing Workshop.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
Do the increase of new members joining Greek life, more hazing videos dates will be provided to accommodate prospective members class and work schedules. Supplemental videos will be provided in the involvement center from Mondays through Thursdays.

CLS Objective C.5: Community Outreach Leadership Development Programs

To coordinate at least two leadership development programs, in collaboration with external organizations, geared towards pre-college students within the region surrounding Kean University by June 2014.

Responsible Role: Coordinator of Student Leadership Programs (Espinal, Sandra)

Measures
Successful completion of two leadership development geared towards pre-college students in which we partner with at least one external organization.

Implementation plan with timeline
Identify potential external organization partners by January 15, 2014. Implement a leadership program geared towards high school students by June 30, 2014. Implement a leadership program geared towards pre-high school students by June 30, 2014.

Data Results
The Center for Leadership and Service worked with the Old Bridge township school district in the coordination of the Kids at College community outreach program. Over 80 5th grade students toured our campus and took part in a college experience. In addition, we collaborated with Union county in the UC step-up project. Over 100 Union County students participated in a college prep conference.

Supplemental Data (Campus Labs)

Actions Taken Based on Data Collected
We will continue to seek other opportunities to collaborate in mentoring programs.