

INTRODUCING THE

# T-MOBILE® ADVANTAGE™



un-leash

**Kean University Employees!** Break up with your carrier and get **up to \$650 per line** for 5 lines. That's right! You can get a trade-in credit of **up to \$300** for your used working devices and reimburse **up to \$350** for your Early Termination Fees per line, once you send in your final bill.

### T-Mobile the best value in wireless:

- Kean University Employees get a **15%** service discount on **ALL** lines on your account
- No annual service contracts, No Activation Fees and No Overages
- Need more lines? No Problem. T-Mobile now offers family plans with up to 10 lines!
- With T-Mobile unRadio, customers can now stream popular music services without it counting against their data bucket.
- Risk-free 20-Day return policy & free shipping with new activations
- Customers are able to send and receive unlimited text and picture messages, and even get visual voicemail, on any Gogo-equipped flight on U.S.-based airlines. Visit: [www.t-mobile.com/gogophones](http://www.t-mobile.com/gogophones) for a list of compatible smartphones.
- Phone upgrades when you want with JUMP!
- With the T-Mobile Personal CellSpot, you can make and receive crystal clear phone calls wherever you have a broadband connection!
- Turn your smartphone into a Mobile HotSpot – feature included on all Simple Choice plans at no additional cost
- T-Mobile offers Free International Data & Text – T-Mobile eliminated international roaming rates for data and text messages while also simplifying calling rates. Available in 130+ countries covering 95% of all roaming traffic.

**\*\*Exclusive Advantage Program offers are only available on the dedicated State of New Jersey Advantage Portal [Click Here](#) or by calling (866) 464-8662 (option 0) with promo code: 8798TMOFAV\*\***

*\*Offers not available at time of activation through a retail store\**

### T-Mobile's Simple Choice Plan

Our plans give you unlimited talk, text, and web, so there are no overages while on our network and no annual service contract. You'll also get unlimited global data coverage and texts in 120+ countries- all included in your Simple Choice plan for no extra charge.

Simple Choice Plan	First line <b>\$42<sup>50</sup></b> per month after discount	Add a second line <b>\$25<sup>50</sup></b> per month after discount	Additional lines* <b>\$8<sup>50</sup></b> per line/per month after discount
Talk + Text + Data	Unlimited	Unlimited	Unlimited
4G LTE Data + Tethering	Up to 1 GB		
Global Data + Text	Unlimited in 120+ Countries and Destinations		
Stateside International Texting	Unlimited		

**SWITCH TODAY AND  
WE'LL PAY YOUR EARLY  
TERMINATION FEES.**



### To take advantage of the ETF reimbursement offer:

- Purchase your device online through the Advantage Order Portal or by calling Advantage Direct™ at 1-866-464-8662. Port-in is required.
- Within seven days after receiving your new device, go to [www.t-mobile.com/DeviceRecovery/cell-phone-trade-in.aspx](http://www.t-mobile.com/DeviceRecovery/cell-phone-trade-in.aspx) to complete the trade-in process. Print out the free postage-paid shipping label and mail in your old device. The trade-in value of your old device (up to \$300 per device) will be credited to your monthly bill (within three billing statements).
- As soon as you receive your old carrier's final bill showing your early termination fees, log on to [www.switch2tmobile.com](http://www.switch2tmobile.com) and submit it to us electronically for reimbursement. T-Mobile will send a prepaid MasterCard card within eight weeks covering the eligible ETF amount (up to a maximum of \$350 per line). Note: This must be completed within two calendar months from service activation.

### Eligibility

- You must trade in one device per Early Termination Fee (ETF) reimbursement.
- You must purchase a new device with Equipment Installment Plan (EIP) or pay full price.
- You must port your number from another carrier to a Simple Choice plan for each device.
- All lines must be activated in the same T-Mobile market with the same billing address and area code.

### Here's how you sign up and switch:



Call 1-866-464-8662 and use code: **8798TMOFAV**



Visit your dedicated Advantage Program Website or visit: [Click Here](#)

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### Frequent Asked Questions

- **General Questions or Upgrades:** Call Customer Care: (800)937-8997 or Find the nearest T-Mobile Retail store: <http://locator.t-mobile.com>
- **Refer a Friend:** Don't forget you can refer a friend and earn up to \$250! Refer your friend or co-worker to T-Mobile and you can both earn T-Mobile gift cards...up to \$250 a year. That's some serious scratch! Go to <https://referral.t-mobile.com/> to sign up.
- **Existing customers:** Please visit [www.T-Mobile.com/CorpDiscount](http://www.T-Mobile.com/CorpDiscount) to complete online verification process to apply for the Advantage Program

If you have any questions feel free to call or write anytime.

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Mobile (609) 400-1722 | Email [William.LaMon@t-mobile.com](mailto:William.LaMon@t-mobile.com)**

Limited-time offer; subject to change. Taxes and fees additional. Not all features available on all devices. Eligible device trade-in, new device purchase, qualifying credit, port-in from eligible carriers (incl. AT&T, Verizon, and Sprint), and qualifying postpaid service required. Payments consist of: (1) credit of device trade-in value, and (2) prepaid MasterCard card in amount of Early Termination Fee. Tax on ETF not included. You must submit final bill showing ETF within 2 calendar months of port-in and be active and in good standing with T-Mobile when payment is processed; allow up to 8 weeks. Additional validation may be required. Up to 5 lines; all lines must be activated in same T-Mobile market with same billing address. One reimbursement per subscriber. Check your contract with your carrier for your rights and obligations. MasterCard card is reimbursement on new device, service, or port-in; for any tax implications of payment, consult a tax advisor. **General Terms:** Online or by calling Advantage Direct only. Credit approval, deposit, qualifying service, and \$10 SIM starter kit may be required. T-Mobile and the magenta color are registered trademarks of Deutsche Telekom AG. ©2014 T-Mobile USA, Inc.