

Academic Program Assessment Report

COLLEGE: CVPA

B.A. and B.F.A. Theatre Programs

ACADEMIC YEAR: 2014-2015

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PROGRAM STUDENT LEARNING OUTCOMES:

- SLO #1 - Identify and articulate humanistic values and cultural diversity found in the study of theatre
- SLO #2 - Demonstrate oral and written communication skills as appropriate to theatre
- SLO #3 - Exhibit analytical, critical, creative thinking/ability and supportive research techniques
- SLO #4 - Synthesize theatrical elements in class projects, production, and performance
- SLO #5 - Demonstrate competence in the major area of theatrical specialization by producing theatrical work
- SLO #6 - Articulate a coherent set of artistic/intellectual goals

DIRECT MEASURES:

SLO #1 - Identify and articulate humanistic values and cultural diversity found in the study of theatre
THE 1000 Intro to Theatre Final Examination Score

Final Exam consisting of multiple choice and short answer. The content covers basic terminology and theatre history. Questions agreed upon by Department of Theatre Faculty.

SCORING: 0 to 100%

TARGET: 80% of students across sections with a total Score 70% or higher

THE 1000 Intro to Theatre Student Survey

Survey to determine student entry experience level and exit experience level.

CRITERIA: Major; Class; # of plays seen in previous 5 years; # of plays read in previous 5 years; Performance Experience; Venue familiarity,

TARGET: This survey is for information purposes. Comparison of entry and exit surveys.

THE 3710 World Theatre I: Midterm and Final Exams

THE 3720 World Theatre II: Midterm and Final Exams

Midterm and Final Exams consist of multiple choice and short answer.

SCORING: 0 to 100 total points with an additional 20 points

TARGET: Mean score of 80% with 80% of the class receiving 75% or better.

THE 4900 Senior Seminar Social Issues Project: Rubric

Rubric

CRITERIA: Identification of Issue; Clarity of Stance; Competition Comparison; Conclusion

SCORING: 0 = Unscorable; 1 = Beginning; 2 = Developing; 3 = Capable; 4 = Accomplished

TARGET: 90% of students with a score of 80% or higher

☑SLO #2 - Demonstrate oral and written communication skills as appropriate to theatre

THE 1100 Acting I: Performance Rubric

In the Fall of 2014 the department implemented the use of a new performance rubric for evaluation of the final scene performance across all sections of Acting I. The rubric was created by Holly Logue and adopted by the Kean University Theatre Department. Acting I is an Approved Humanities course and is taken as an elective by many non-majors and as a core major requirement for all theatre programs. Students were identified as major or non-major.

CRITERIA: The rubric consists of 6 criteria and student performance is rated on a 4-point scale. Memorization & Preparation; Application of Vocal Technique; Application of Physical Expression; Application of Emotional Connection, Honesty, and Believability to the Scripts Given Circumstances; Concentration and Focus; Objective and Tactics of the Character

SCORING: 0 = Unscorable; 1 = Beginning; 2 = Developing; 3 = Capable; 4 = Accomplished

TARGET:

Fall 2014: Instructors were provided the rubric in time for the final performances. Acting I is an entry level course. It is expected that non-major students should score 80% would achieve a score of 2 or higher and 80% of theatre majors would achieve a score of 3 or higher.

THE 1000 Intro to Theatre: Play reaction papers - GE Writing Rubric

Rubric for Written Presentation – GE Revised for Department of Theatre.

CRITERIA: Genre/ Audience; Focus; Development; Organization; Grammar/Mechanics; Revision

SCORING: 1 to 5 with 0 = to “No Evidence”

TARGET: Mean of 3 or better for each criteria

THE 1000 Intro to Theatre: GE Oral Presentation Rubric

Rubric for Oral Presentation – GE Revised for Department of Theatre.

CRITERIA: Content: Analysis of Topic; Supporting Material; Organization; Style

Delivery: Engagement; Body Movement; Voice Quality; Fluency

Preparation: Outline ; Impact: Overall Impact; Final Grade:

SCORING: 1= Unacceptable; 2= Fair; 3=OK/Acceptable; 4=good/above average;

5=Excellent

TARGET: Mean score of 3 or better for each criteria and 15 or better for final scoring

THE 3340 Costume Design: Design Project Presentation Rubrics

Rubric for Oral Presentation created by the Department of Theatre for Annual Assessment

CRITERIA: Articulation and Projection; Vocal delivery; Eye contact; Fluidity of expression;

Nonverbal Communication; Depth of thought, vocabulary, grammar

SCORING: 1= Not yet competent; 2= Developing; 3=Capable; 4=Advanced

TARGET: Mean score of 3 or better for each criteria and 18 or better for final score.

THE 3710 World Theatre I: Oral Presentation Grades - Rubric

THE 3720 World Theatre II: Oral Presentation Grades - Rubric

Rubric for Oral Presentation created by the Department of Theatre for Annual Assessment

CRITERIA: Articulation and Projection; Vocal delivery; Eye contact; Fluidity of expression;

Nonverbal Communication; Depth of thought, vocabulary, grammar; Final Grade

SCORING: 1= Unacceptable; 2= Fair; 3=OK/Acceptable; 4=good/above average;

5=Excellent; Final grade is scored 0 – 100%

TARGET: Mean score of 3 or better for each criteria and 15 or better for final scoring and final score of 80%

THE 3710 World Theatre I: Research Paper Grades

THE 3720 World Theatre II: Research Paper Grades

Final Grade based on Checklist

SCORING: 0 TO 100%

TARGET: Mean score of 80% or better. With 80% of all students receiving 75% or better.

Freshman and New Student Annual Assessments Oral Communications Rubric

Rubric for Oral Presentation created by the Department of Theatre for Annual Assessment

CRITERIA: Articulation and Projection; Vocal delivery; Eye contact; Fluidity of expression; Nonverbal Communication; Depth of thought, vocabulary, grammar; Final Grade

SCORING: 1= Unacceptable; 2= Fair; 3=OK/Acceptable; 4=good/above average; 5=Excellent; Final grade is scored 0 – 100%

TARGET: Benchmark scoring only

Sophomore Annual Assessments: Oral Communications Rubric

Rubric for Oral Presentation created by the Department of Theatre for Annual Assessment

CRITERIA: Articulation and Projection; Vocal delivery; Eye contact; Fluidity of expression; Nonverbal Communication; Depth of thought, vocabulary, grammar; Final Grade

SCORING: 1= Unacceptable; 2= Fair; 3=OK/Acceptable; 4=good/above average; 5=Excellent; Final grade is scored 0 – 100%

TARGET: Mean score of 3 or better for each criteria and 15 or better for final scoring and final score of 80%

Junior Annual Assessments: Written Communications Rubric

Rubric for Written Communications created by the Department of Theatre for Annual Assessment

CRITERIA: Grammar/Mechanics; Word Choice/Sentence Variety; Clarity of Purpose/Development of Ideas; Content; Total

SCORING: 0 = Unscorable; 1 = Beginning; 2 = Developing; 3 = Capable; 4 = Accomplished

TARGET: Mean score of 3 or better for each criteria and 15 or better for final scoring and final score of 80%

THE 4900 Senior Seminar – Capstone Art Essay: GE Writing Rubric

Rubric for Written Presentation – GE Revised for Department of Theatre.

CRITERIA: Genre/ Audience; Focus; Development; Organization; Grammar/Mechanics; Revision

SCORING: 1 to 5 with 0 = to “No Evidence”

TARGET: Mean of 4 or better for each criteria

THE 4900 Senior- Capstone Seminar GE Oral Presentation Rubric

Rubric for Oral Presentation – GE Revised for Department of Theatre.

CRITERIA: Content: Analysis of Topic; Supporting Material; Organization; Style Delivery: Engagement; Body Movement; Voice Quality; Fluency

Preparation: Outline ; Impact: Overall Impact; Final Grade:

SCORING: 1= Unacceptable; 2= Fair; 3=OK/Acceptable; 4=good/above average; 5=Excellent

TARGET: Mean score of 4 or better for each criteria and 20 or better for final scoring

SLO #3 - Exhibit analytical, critical, creative thinking/ability and supportive research techniques

THE 2302 Theatre Lab: Rubric

Rubric created by Department of Theatre

CRITERIA: Participation/Time Management; Technical/Artistic Skills; Quality of Work; Collaboration/Teamwork/Leadership; Critical Thinking & Problem Solving; Communication and Vocabulary; Safety; Growth; Record Keeping

SCORING: 0 – 69=Failure; 70 – 79= Poor; 80-89=Average; 90-94 Above Average; 95-100=Superior

TARGET: 90% with a mean Score of 80% or higher

THE 3700 Script Analysis: Final Portfolio Grade/Checklist

Checklist created by E. Teresa Choate

CRITERIA: Final grade based on checklist

SCORING: 0 to 100%

TARGET: Mean score of 80%. 90% of all students receiving 75% or better

THE 4900 Senior Seminar: What is Art Project Rubric

AAC&U Critical Thinking Value Rubric

CRITERIA: Explanation of Issues; Evidence; Influence of Context and Assumptions; Student's Position; Conclusions and Related Outcomes

SCORING: 4= Capstone; 3 through 2 = Milestone; 1 = Benchmark

TARGET: Score of 3 or above across criteria

SLO #4 - Synthesize theatrical elements in class projects, production, and performance

SLO #5 - Demonstrate competence in the major area of theatrical specialization by producing theatrical work

ID 3342 – 3 Behind the Scenes: Rubric

Rubric Created by Department of Theatre

CRITERIA: Communication; Professionalism; Time Management/Organization; Technical Execution/Artistic Skills; Problem Solving/Critical Thinking; Leadership/Teamwork/Collaborative Skills; Supportive Other Artists/ Project; Documentation

SCORING: On a scale of 0 - 100

TARGET: BFA D/T Students: Mean of 80% or better for each category.

BA Theatre Students: Mean of 75% or better

SLO #6 - Articulate a coherent set of artistic/intellectual goals

THE 4900 Senior Seminar: Final Project Rubric

Rubric

CRITERIA: Mission Statement; Implementation Plan/Goals; Timeline; Budgeting; Marketing Tools; Presentation; Organization

SCORING: 0 – 100%

TARGET: BA Theatre Majors 75% or better, BFA Performance & BFA Design/Tech students 85% or better in each category