Division: <u>Institutional Advancement</u> Prepared by: Diane Schwartz Date: August 26, 2013

## Annual Assessment Results and Recommendations Report

Overall summary of Division data results:	Implications for resources needed/budget	
Division VPs please state summary in terms of	allocations	Strategic Plan goal(s) supported (2013
actions aimed at improving institutional	(Must be tied directly to data reported in	2020).
effectiveness.	Assessment Reports).	
Foundation: Goals met & on track to complete	Foundation: No Requests	Foundation: Fund Raising supports University
infrastructure rebuilding of Foundation/IA.		Strategic Plan Goal #7
Cultivation & stewardships programs in place –		
final new staff member being recruited now.		
Alumni Relations: Data focus noted but results	Alumni Relations: Need for additional staff	Alumni Relations: Strategic Plan Goal #7is
through consultant's work was not effective	support to accomplish key research and	supported by a more engaged and connected
enough re: alumni email and employment	outreach to alumni through email & business is	alumni base
information	needed. Recommend hiring Academic Specialist	
	to assist. \$16 x 15 hrs / wk	
	=\$240/wk=\$12,000/yr	
Summary of Program/Department needs	Implications for resources needed/budget	Strategic Plan goal(s) supported (2013-
based on data results.	allocations priorities.	2020).
Foundation: Based on progress of rebuilding, no	Foundation: No addition requests	Foundation: Fund Raising supports University
needs at this time.		Strategic Plan Goal # 7
Alumni Relations: Data focus noted but results	Alumni Relations: Staff efforts and attention	Alumni Relations:
not effective enough with consultant efforts re:	would produce greater success for the data	Alumni Relations and this effort supports the
alumni email and alumni employment	needed: key info in maintaining contact and	University Strategic Plan Goal # 7
information collected; only 7% improvement	supporting growth of alumni functions and	
achieved in email info and 7% in employment	support. Academic Specialist position	
info.	recommended.	